

Energy:Connected goes biannual

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The energy conference and exhibition, Energy: connected, will now be held biannually, instead of annually. “We have outgrown our capacity and become too big to be so small”, says Managing Director in Energy Valley, Preben Strøm.

The popular conference and exhibition, which until recently has been an annual meeting place for decision makers, engineers, technologists and experts from the global energy and technology industry, will now be held biannually. The next conference is scheduled for spring 2021.

“Due to its success, the conference has become a time-consuming event for a small organisation like ours. Going biannual, we believe this will provide a better experience for the public, exhibitors and speakers”, says Managing Director of Energy Valley, Preben Strøm.

The conference has a large exhibition area and has grown from 250 to 2,500 attendees in a few years. It is today considered one of the leading energy conferences in Europe.

Jan Fredrik Carlsen and Steven Foss, CEOs of Optime Subsea and Fosstech, both long-time members of Energy Valley and exhibitors at Energy:connected, are welcoming the change:

“Energy:connected has in a short time become an important meeting place for the industry, and it is crucial for us to be here. Simultaneously, it is a challenge to attend both ONS and Energy:connected in the same year. By arranging the conference biannually, Energy Valley is making this considerably easier for us”, say Carlsen and Foss.

Many of Energy Valley’s member companies also attend ONS in Stavanger every second year. The next ONS conference is planned for 2020 and Energy Valley now aims to strengthen its presence at ONS by planning its biggest stand to date.



“Another important element to our decision is that we in just a few years have established the second largest delegation from Norway to the Offshore Technology Conference (OTC) in Houston”, says Strøm.

OTC is held in May every year and is the world’s largest meeting place for the energy industry.

“We will continue to deliver on our mandate to be a national centre for energy technology and support our members at key events both at home and abroad.”

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