### DISPLAY ADVERTISING IN THE 2020 63rd ROSTER BOOK
#### CHESAPEAKE BAY YACHT CLUBS ASSOCIATION

**Rates:**

<table>
<thead>
<tr>
<th>Type</th>
<th>Size (inches)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover Pages Inside/Outside</td>
<td>7-1/4&quot; X 9-3/4&quot; (7.25 X 9.75)</td>
<td>$500.00</td>
</tr>
<tr>
<td>Premium Color Full Page</td>
<td>7-1/4&quot; X 9-3/4&quot; (7.25 X 9.75)</td>
<td>$400.00</td>
</tr>
<tr>
<td>Placed Color Full Page</td>
<td>7-1/4&quot; X 9-3/4&quot; (7.25 X 9.75)</td>
<td>$250.00</td>
</tr>
<tr>
<td>Regular Color Full Page</td>
<td>7-1/4&quot; X 9-3/4&quot; (7.25 X 9.75)</td>
<td>$225.00</td>
</tr>
<tr>
<td>Color Half-Page</td>
<td>7-1/4&quot; X 4-7/8&quot; (7.25 x 4.875)</td>
<td>$200.00</td>
</tr>
<tr>
<td>Color Quarter Page</td>
<td>3-5/8&quot; X 4-7/8&quot; (3.625 X4.875)</td>
<td>$150.00</td>
</tr>
<tr>
<td>Black &amp; White Full Page</td>
<td>7-1/4&quot; X 9-3/4&quot; (7.25 X 9.75)</td>
<td>$200.00</td>
</tr>
<tr>
<td>Black &amp; White Half-Page</td>
<td>7-1/4&quot; X 4-7/8&quot; (7.25 x 4.875)</td>
<td>$125.00</td>
</tr>
<tr>
<td>Black &amp; White Quarter-Page</td>
<td>3-5/8&quot; X 4-7/8&quot; (3.625 X4.875)</td>
<td>$75.00</td>
</tr>
<tr>
<td>Eighth-Page Business card</td>
<td>3-5/8&quot; X 2-7/16&quot; (3.625 X 2.437)</td>
<td>$50.00</td>
</tr>
</tbody>
</table>

**Copy:** Rates are based on supplying CAMERA READY COPY or Computer generated for PC - PDF, TIFF, JPG, exactly as you wish it to appear in the yearbook. If you advertised in the last Roster book and want this year’s AD to be IDENTICAL (with no changes in size or text), please mark "Pickup" on the contract. Please size your ad appropriately for the space you desire. A sample indicating the various sizes is show below. The diagrams do not mean all ads will be placed on a page as shown. Color ads are subject to available space allocations.

**Note:** The Camera Ready copy does not have to be professionally prepared. Send via email as a PDF, High Res JPEG, WORD OR TIFF - TO: ROSTEREDITION@CBYCA.ORG – Deadline: FEBRUARY 28, 2020

All ad questions and signed contracts should be emailed to RC Donna Ferron (email) RC@CBYCA.ORG or mailed to RC Donna Ferron, 208 Reeder Road, Honey Brook PA 19344

Payments go to Treasurer Penny Rhine:
To pay by check, please mail payment to Treasurer Penny Rhine, 10442 Claiborne Road, Claiborne MD 21624

To pay by credit card - click on the ad size link above to be taken to the credit card payment page.

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**CONTRACT**

We authorize the Chesapeake Bay Yacht Clubs Association (CBYCA) to publish a __________ page ad in their Chartroom Chatter Roster Issue for year 2020. The type and size ad desired is indicated below.

I/we agree to pay the sum of $__________. Note: *(Special Pricing for Inside and rear Cover Available)*

- [ ] Cover Page Inside/Outside (7 ¼ x 9 ¼)
- [ ] Premium Full Page Color (7 ¼ x 9 ¾)
- [ ] Placed Color Full Page (7 ¼ x 9 ¾) before CBYCA text, next to burgee page, etc.)
- [ ] Regular Color Full Page (7 ¼ x 9 ¾)
- [ ] Half Page Color (7 ¼ x 4 ¾)
- [ ] Quarter Page Color (3 ¾ x 4 ¾)
- [ ] B&W Full Page (7 ¼ x 9 ¾)
- [ ] B&W Half Page (7 ¼ x 4 ¾)
- [ ] Eighth Page (3¼ x 2 7/16)
- [ ] B&W Quarter Page (3 ¼ x 4 ¾)
- [ ] Pickup our PREVIOUS Ad (No changes in text or size)
- [ ] Camera Ready Art Enclosed

**Organization:**

**Contact Person:**

**Phone:**

**Address:**

**Signature**

**Title**

**Date**

Revised January 2020