



City of Stanwood  
Sarah Cho  
Economic Development & Marketing Manager



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CAMANO™

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# THE VISITOR EXPERIENCE



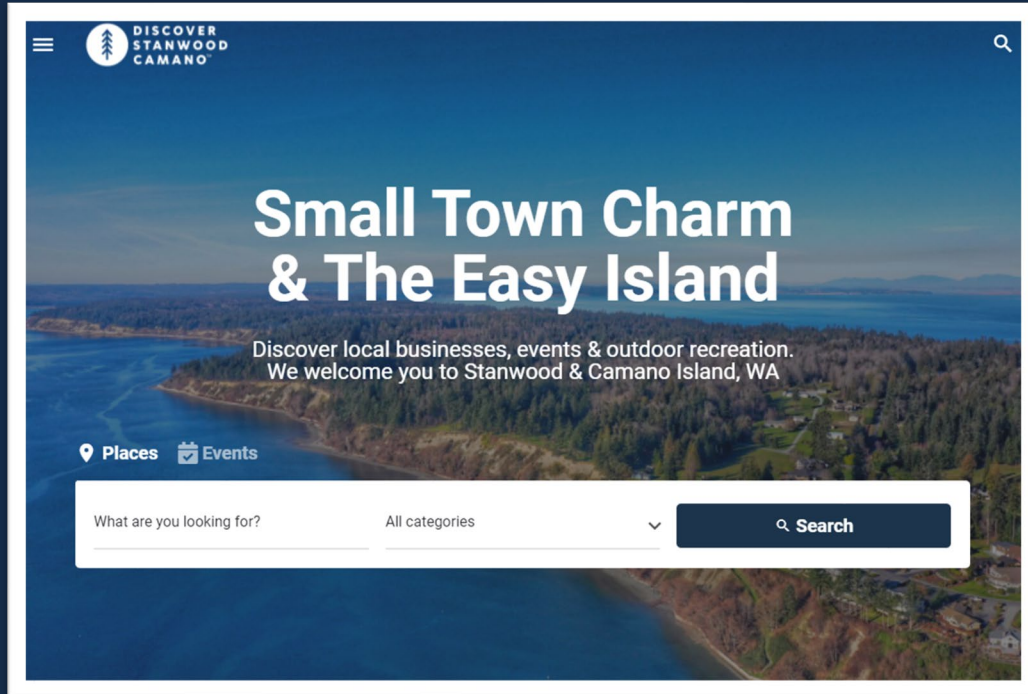
- First experience of Stanwood/Camano
- Visitor's perspective of our community
- Engagement with potential visitors



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# DISCOVER STANWOOD CAMANO



- Promotes Stanwood and Camano as an attractive tourism and travel destination
- Informs potential visitors about Stanwood/Camano
- Online directory to promote businesses/organizations and their events

# PLACES

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What are you looking for? Home Discover Visit Articles Videos Contact

Sign in or Register Submit Place or Event

What are you looking for? Places Events

Filters Categories Regions

What are you looking for?

All Categories

Where to look?

Tags

☐ Family Friendly

☐ Accepts Credit Cards

☐ Handicap Accessible

☐ Street Parking

☐ Free Wifi

☐ Pet Friendly

☐ Accepts Reservations

☐ Outdoor Seating


Order by

Random

Search


Reset Filters

Showing 25 results out of 304




The Cookie Mill

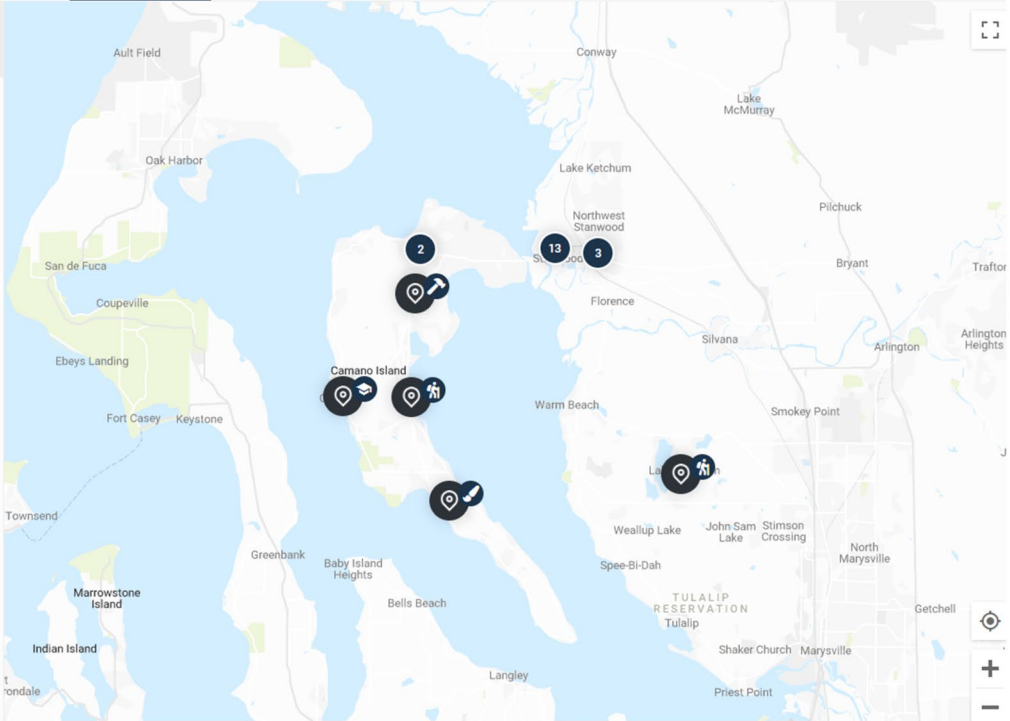
Restaurants +2



SAAL Brewing Company

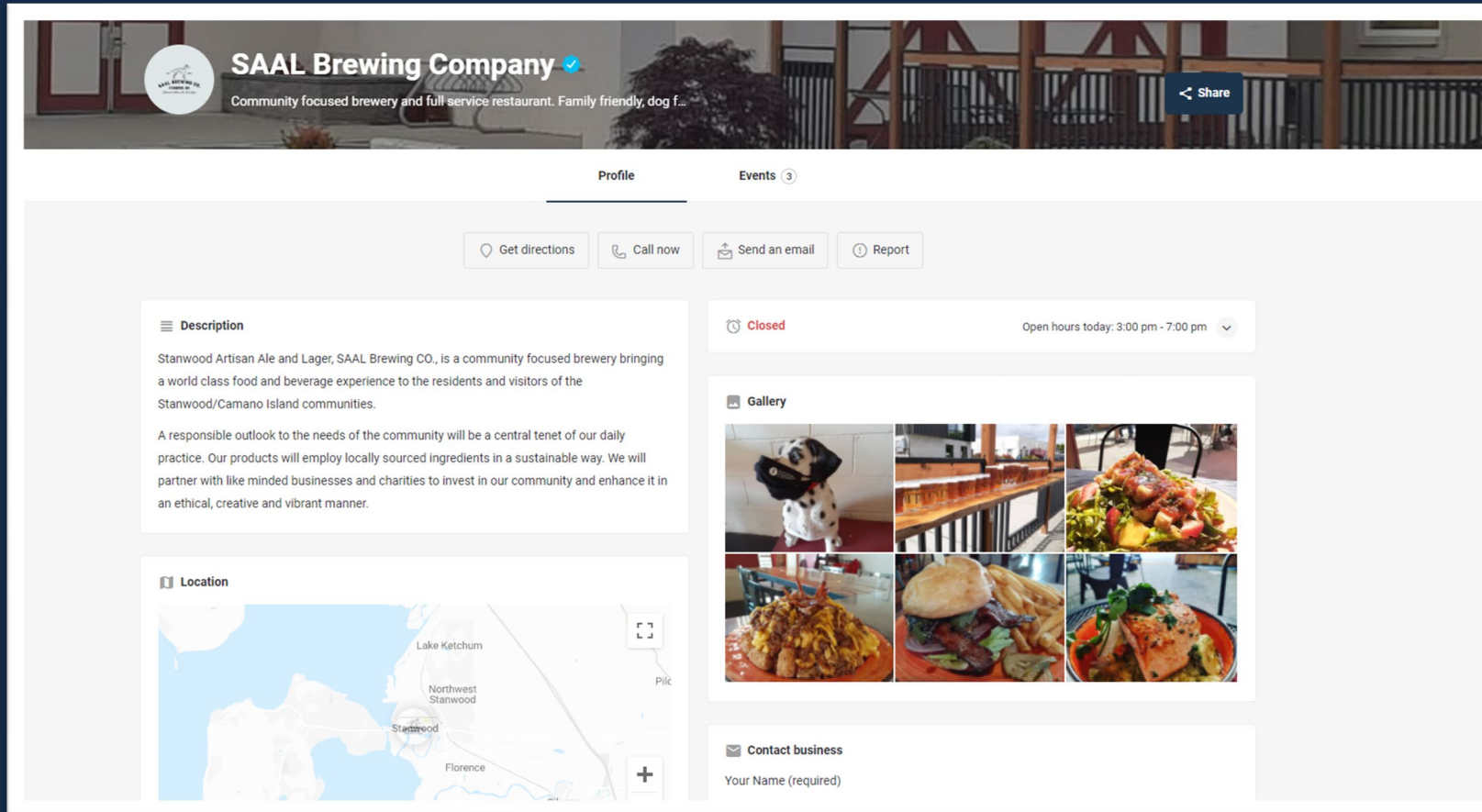
Community focused brewery and full service restaurant. F...





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# PLACES



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# EVENTS


Location




10209 270th Street Northwest, Stanwood, WA, USA [Get Directions](#)

Follow us

 Facebook

 Instagram



Contact business

Your Name (required)

Your Email (required)


Subject

Your Message

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# EVENTS



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What are you looking for?

HomeDiscoverVisitArticlesVideosContact

Sign in or RegisterSubmit Place or Event

What are you looking for?

PlacesEvents

FiltersCategoriesRegions

Search by date

Any dayAny day (including pas...TodayTomorrowThis weekPick a date

What are you looking for?


All categories

Where to look?


Tags

☐ Family Friendly☐ Accepts Credit Cards☐ Handicap Accessible☐ Street Parking☐ Free Wifi☐ Pet Friendly


Search



The Pickers Market at 271  
6620 271st Street Northwest  
Mustard Seed Baking Co.



May 7, 2022  
Spring Festival  
615 Arrowhead Road  
Free Admission  
The Arrowhead Ranch



May 6, 2022 - May 15, 2022  
Mother's Day Festival  
848 North Sunrise Boulevard  
Stanwood Camano Arts Festivals

Map showing locations of events and places in the Stanwood Camano area, including Lake Ketchum, Northwest Stanwood, Stanwood, Florence, Norman, Silvana, Warm Beach, Lake Goodwin, Camano Island, and The Arrowhead Ranch.

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# EVENTS

## Spring Festival

Event date  
May 7, 2022 10:00 am - 5:00 pm

Details


[Get directions](#)[Share](#)[Website](#)[Call now](#)[Send an email](#)[Report](#)

Description


Experience Arrowhead Ranch! Join us for a day of interactive experiences and fun for all ages.  
FREE ADMISSION!  
Activities include:

- USA Junior Olympics Luge Tryouts
- 2022 Soap Box Derby Build Clinic and Registration
- Axe Throwing
- Farm Tours
- Workshops
- Face Painting
- Selfie Station
- Coin Press
- Lawn Games
- Food & Music

Location






Hosted by

 The Arrowhead Ranch

Event starts in

17 DAYS 11 HOURS 50 MINUTES


Gallery



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# HOW TO REGISTER



Create a Places Listing

To Create Your Places Listing  
Click Submit Place or Event

[Home](#) [Discover](#) [Visit](#) [Articles](#) [Contact](#) [History](#) [Submit Place or Event](#)

Homepage

Choose PLACE

Submit Your Listing

What type of listing would you like to add?

Place

Event

Place - Listing for businesses such as restaurants, shops, and offices. Community sites, parks, and other more permanent locations and organizations are also included.

Event - More temporary listings such as concerts, fairs, trade shows, community events, holiday celebrations, etc. Events can be associated with a place upon their creation.

Complete the details. Add images (optional)

Your listing details

General

Title

Primary Work Description

Tagline

Primary Work, Art, etc. for public use optional

Description

Discover Stanwood Camano is here to support the marketing efforts of The City of Stanwood and Discover Stanwood Camano.

Images

Image 1

Image 2

Image 3

Image 4

Enter Contact Details & Social Media Networks

Contact Information

Email

stanwoodcamano@stanwoodcamano.com

Phone Number (optional)

Enter Hours of Operation by Day

Work hours

Work Hours (optional)

Mon

Tue

Wed

Thu

Fri

Sat

Sun

☒ Enter hours

☐ Open all day

☐ Closed all day

☐ By appointment only

9:00 am

5:00 pm

Add Hours

Timezone

America/Los\_Angeles

Enter Your Business Address

Location

Look for Location

Choose Your District

Choose Your Category and Tags

Choose Your District. This will help identify your business if a customer is searching close to their location.

Choose Your Category and Tags

Listing details

Category

Entertainment

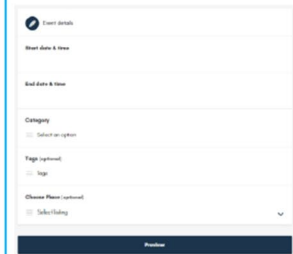
Tags (optional)

Family Friendly

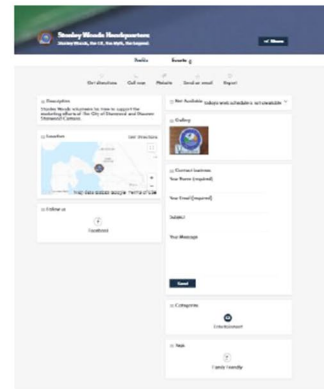
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# HOW TO REGISTER

If you are hosting an event at your business, you can link it here.



Preview Your Page



This is where your Hours of Operation will appear.



Submit Your Listing

Listing submitted successfully. Your listing will be visible once approved - please allow 1-3 business days.

You will receive an email when successfully



A new listing has been submitted: Stanley Woods Headquarters by user Stanley.

[Review Listing](#) [View user profile](#)

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City of Stanwood - All Rights Reserved

Your listing will be reviewed. Once approved, you will receive another email.



Hi Stanley,

Your submitted listing Stanley Woods Headquarters has been approved and published.

[View Listing](#)

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# DISCOVER STANWOOD CAMANO



**@DiscoverStanwoodCamano**  
**#DiscoverStanwoodCamano**



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# TOURISM PROMOTION GRANT



- Special events and activities that demonstrate the ability to attract visitors to Stanwood/Camano.
- Grant is utilized for advertising and promoting the event.
- Grants may be considered of up to:
  - \$1,000 for events with a minimum of 250 visitors
  - \$2,000 for events with over 4,000 visitors



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# WHO ARE OUR VISITORS?



- Respondents tend to live within driving distance of the county
- Respondents tend to be “Active Adventurers” and “Infrequent Convenience Travelers”
- 7/10 respondents used a laptop/desktop to plan/research their visit
- 2/3 of respondents researched their trips using the internet
- More than 1/3 of visitors come to the county for a day trip
- Tourists spend about 1/3 of their total tourism expenditures on retail purchases
- Respondents indicated that they found that Snohomish County’s Scenery, Beauty, People, Friendliness, Hiking, Restaurants/Dining, Shopping, Variety and Trails are excellent or outstanding.



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# WHO ARE OUR VISITORS?




- When survey participants think about Snohomish County, they think about Beautiful, Friendly, Green, Mountains, Scenic, Relaxing, Peaceful, Traffic, Nature, Fun, Hiking and Small Town
- Respondents shared that the most important criteria for visiting Snohomish County were: Outdoor Activities and Parks, Paid Places to Stay, Events, Festivals and Fairs, Places to Eat and Drink, Attractions and Amusements and Shopping.
- Additional things visitors would like to see in Snohomish County are: more Events/Festivals, Native American landmarks/history/sites, Beer and Wine tastings/festivals, Live Music, more Hiking and Biking Trails, Food Trucks, Farm to Table dining, and more Small Shops/Boutiques





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# SEATTLE NORTHCOUNTRY

 MENU

 SEARCH



[BOOK NOW](#) 



Want More Trip Inspiration?

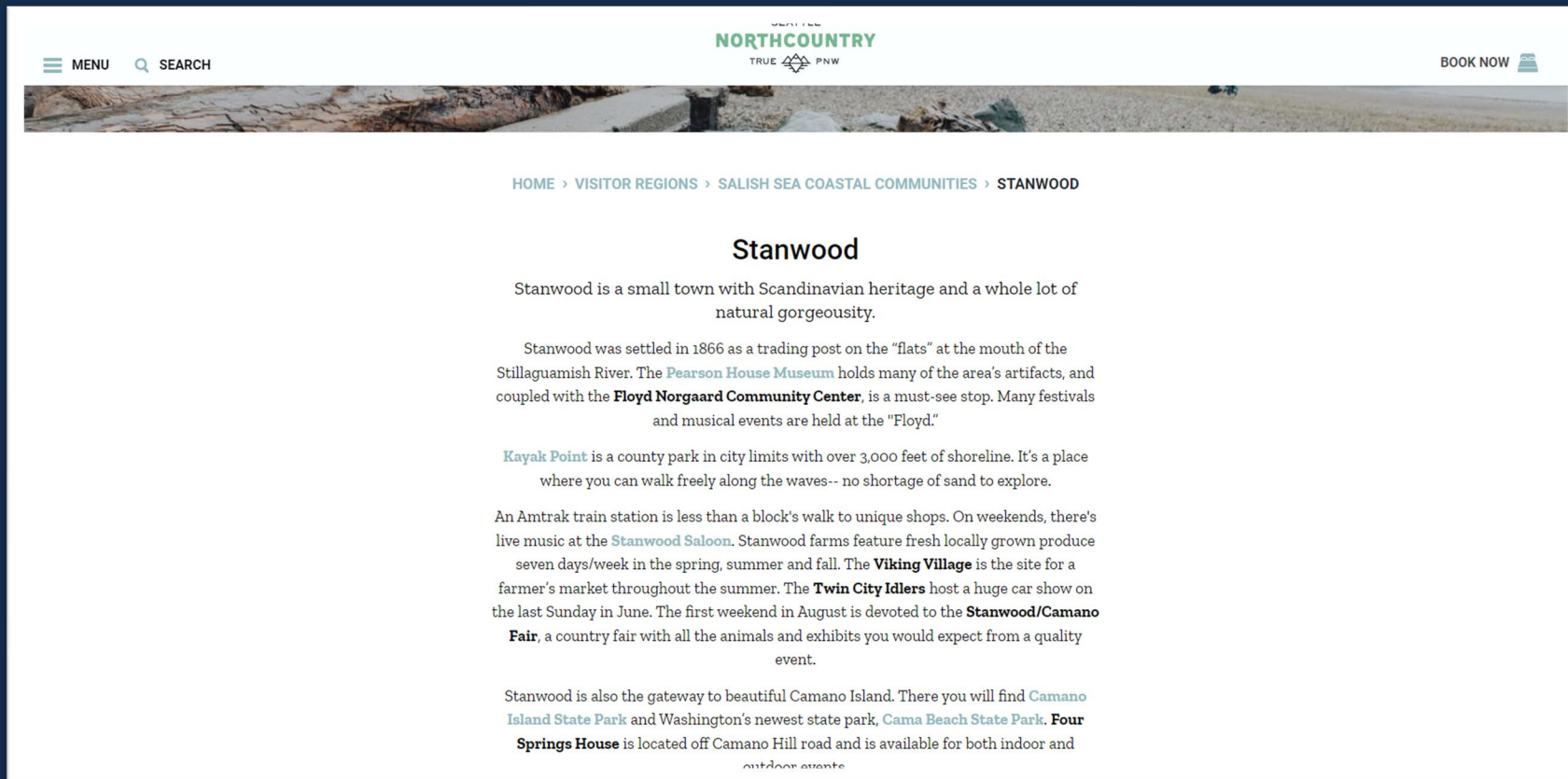
Subscribe to our newsletter to get the freshest stories, videos, and travel ideas from our corner of the PNW.

[SIGN ME UP »](#)



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# SEATTLE NORTH COUNTRY



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# WHAT CAN YOU DO?

## Share your story through Discover Stanwood Camano

- Create your PLACES and EVENTS on [DiscoverStanwoodCamano.com](https://DiscoverStanwoodCamano.com)
- Share on social media [@discoverstanwoodcamano](https://twitter.com/discoverstanwoodcamano) [#discoverstanwoodcamano](https://twitter.com/discoverstanwoodcamano)
- The more organizations participating in Discover Stanwood Camano, the greater the value it provides for local businesses and organizations.
- Making a better visitor experience is a benefit for everyone.



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[Discoverstanwoodcamano.com](https://DiscoverStanwoodCamano.com)

