RPP – PUBLIC AFFAIRS GRANT TO PATIENT GROUPS TO PROACTIVELY BUILD CAMPAIGNS AMONGST COVID-19 CHALLENGE

Why?
Patient advocacy is a fundamental part of good healthcare decision making. Now more than ever, policies need the voice of patients to help guide decision making around COVID19 and to support the continuing attention to other disease areas. RPP has a long history of supporting patient groups and is making its services available to any patient group to help ensure continued advocacy during this period.

What does the RPP Grant include?
• Strategic review of your engagement plans to transform activities into ones that can be managed amidst the COVID-19 outbreak
• Trainings on how to effectively communicate on new platforms (i.e. videoconferencing platforms) with decision makers and stakeholders
• Development of a social media strategy and accompanying visuals to ensure communication objectives are maintained throughout national lockdowns in Europe
• Support internal policy development to ensure teams can continue to collaborate well and function remotely

Specifications
• This grant is valid in every country where RPP is active (www.rpp-group.com)
• The grant is available to the first 10 patient groups in touch with any of our offices

Get in touch
Write an email with a subject line “RPP Patient advocacy Grant 2020” to Lutz Dommel, CEO of RPP, at l.dommel@rpp-group.com and we will set up a call with a group of our healthcare-specialised public affairs colleagues to discuss how we can support you during this time!