

Placement description

y e n e s i s



Social business plan for sustainable businesses Project Phoenix

For the apprenticeship/placement we are looking for self-starter trainees who are able to work themselves, bootstrapping to help a young social enterprise and NGO achieve its full potential.

Broadly the work will entail the thorough investigation and creation of a social business plan for involving migrants/refugees/asylum-seekers in the sustainability industry. The goal of the business is two-fold. First, to ensure that participating migrants/refugees/asylum-seekers are trained in the theory and concepts of sustainability and second, to use this conceptual knowledge to learn professional skills and seek employment in sustainable industries.

At this stage we do not have a fixed focus on a particular field within sustainability. We are open to working around the interests of the trainee in question and encourage people with a strong interest in sustainability and social justice issues to join us.

Potential ideas and fields we have discussed include the following:

- A social business to train migrants/refugees/asylum-seekers to work in the renewable energy sectors, installing photo-voltaics, water pumps, small wind farms etc.
- A social business focussed on sustainable urban mobility, where migrants/refugees/asylum-seekers, work as zero-emission bike delivery messengers for food and other parcels in Nicosia
- A social business focussed on training migrants/refugees/asylum-seekers to work in sustainable farms, eco-hotels etc in the countryside of Cyprus as eco-tourism develops.

What Project Phoenix can offer:

Michael and Hrishabh can offer mentorship, something they have experience with – in the social business, entrepreneurship and the social innovation sectors

Hrishabh can offer subject knowledge in sustainability and business development

A chance to actively give back to society and to work impact social change in Cyprus