TAMPA BAY PARTNERSHIP

Resident Sentiment Study

Wave I: April 1-2

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Purpose

Analyze residents’ concerns, perceptions, and employment ramifications with regard to the COVID-19 situation.

Research Methods

Data was collected via online surveys with residents of Hillsborough, Pinellas, Pasco, and Hernando counties on April 1-2, 2020. Results are weighted by gender, age, and race to be representative of the population.
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Topline Results

1. Local mayors Castor and Kriseman followed by Governor DeSantis received the highest ratings regarding their response to COVID-19.

2. Individual government officials received more positive ratings than government entities.

3. Overall ratings varied greatly along party lines, with President Trump and Governor DeSantis having more extreme differences.
Topline Results

1. Nearly all Tampa Bay residents are concerned about the impact of COVID-19 on themselves or their household, with 3 in 5 residents being “very concerned”.

2. Getting sick from COVID-19 is the #1 concern (76%) followed by not being able to find food/supplies (54%) and then paying bills (48%).
Topline Results

6. 1 in 4 working residents has been laid off/furloughed, while 1 in 3 working residents has had their hours/pay reduced.

7. Residents who have been laid off/furloughed can support their household for 19 days. Residents who have had their hours/pay reduced can support their household for 28 days.
Topline Results

8. The majority of residents believe their community is not quite halfway through the COVID-19 situation.

9. The majority of residents believe the COVID-19 situation will be worse in the next 30 days. However, the majority of residents believe the COVID-19 situation will be better in 60 days.
10. 9 in 10 residents support Governor DeSantis requiring visitors from virus hotspots to self-quarantine and the state-wide stay-at-home order.

11. Around 7 in 10 residents support a full national shutdown ordered by President Trump and criminal charges for residents violating stay-at-home orders.
Topline Results

12 Half of residents believe the $2 trillion stimulus package will benefit them

13 Around 7 in 10 residents believe the stimulus package will help lower income residents, unemployed residents, and small businesses
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Positive Ratings of Response to COVID-19 Outbreak

How would you rate the following government entities/officials in how they are handling the COVID-19 situation?*

- Tampa Mayor Jane Castor: 48%
- St. Petersburg Mayor Rick Kriseman: 41%
- Florida Governor Ron DeSantis: 39%
- President Donald Trump: 34%
- Local County Commissions: 34%
- Florida State Legislature: 29%
- U.S. Congress: 26%

*Excellent + Very good.
Rating of Response to COVID-19 Outbreak

How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

**President Donald Trump**

- Excellent: 22%
- Very good: 12%
- Good: 15%
- Fair: 15%
- Poor: 36%
How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

U.S. Congress

- Excellent: 8%
- Very good: 18%
- Good: 28%
- Fair: 26%
- Poor: 20%
How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

*Florida Governor Ron DeSantis*

- Excellent: 20%
- Very good: 19%
- Good: 21%
- Fair: 17%
- Poor: 23%
How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

**Florida State Legislature**

- Excellent: 10%
- Very good: 19%
- Good: 30%
- Fair: 23%
- Poor: 18%
Rating of Response to COVID-19 Outbreak

How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

**Tampa Mayor Jane Castor**

- Excellent: 24%
- Very good: 24%
- Good: 28%
- Fair: 16%
- Poor: 8%
Rating of Response to COVID-19 Outbreak

How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

St. Petersburg Mayor Rick Kriseman

- Excellent: 15%
- Very good: 26%
- Good: 31%
- Fair: 19%
- Poor: 9%
How would you rate the following government entities/officials in how they are handling the COVID-19 situation?

Local County Commissions

- Excellent: 11%
- Very good: 23%
- Good: 30%
- Fair: 22%
- Poor: 14%
How concerned are you about the impact of the COVID-19 situation on you and/or the members of your household?

- Very concerned: 58%
- Somewhat concerned: 38%
- Not concerned: 3%
- Don't know: 1%
## Topics of Resident Concern

What are you most concerned about right now?*

<table>
<thead>
<tr>
<th>Concern</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Getting sick with COVID-19</td>
<td>76%</td>
</tr>
<tr>
<td>Finding essential food/supplies</td>
<td>54%</td>
</tr>
<tr>
<td>Paying my bills</td>
<td>48%</td>
</tr>
<tr>
<td>Separation from family/friends</td>
<td>42%</td>
</tr>
<tr>
<td>Losing my savings</td>
<td>33%</td>
</tr>
<tr>
<td>Accessing healthcare</td>
<td>33%</td>
</tr>
<tr>
<td>Losing my job</td>
<td>27%</td>
</tr>
<tr>
<td>School closures</td>
<td>20%</td>
</tr>
<tr>
<td>Lack of childcare</td>
<td>6%</td>
</tr>
<tr>
<td>Other</td>
<td>1%</td>
</tr>
</tbody>
</table>

*Question posted to residents that are “somewhat” or “very” concerned over the COVID-19 outbreak. Multiple responses permitted.
Changes to Resident Employment

Because of the COVID-19 situation, have you:*

- Been working from home: 38%
- Had hours reduced: 29%
- Been laid off/let go: 18%
- Had wages/pay reduced: 12%
- Been temporarily furloughed: 11%
- Other: 4%
- None: 15%

*Question posed to residents who were employed before the COVID-19 situation began. Multiple responses permitted.
### Median Days of Ability to Support Household

<table>
<thead>
<tr>
<th>Scenario</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>Working from home/other disruption</td>
<td>49 days*</td>
</tr>
<tr>
<td>Reduction in wages/hours</td>
<td>28 days**</td>
</tr>
<tr>
<td>Furloughed/laid off</td>
<td>19 days***</td>
</tr>
</tbody>
</table>

*If you lost your job, how long do you think you could support yourself or your household? **Given your current income coming in, how long can you support yourself or your household? ***Without your income coming in, how long can you support yourself or your household?
Job Market Optimism

Do you think you can find different work/job at similar pay if your job doesn’t come back?*

- Yes: 31%
- No: 31%
- Don't know: 38%

*Question posed to workers who have been furloughed/laid off due to the COVID-19 outbreak.
What stage of the COVID-19 situation do you think your community is currently in?

- Beginning: 27%
- Not quite halfway: 53%
- The peak: 16%
- Near the end: 3%
- Other: 1%
As you look ahead, will things be better, worse or the same as they are today, in...

Outbreak Stages

- **30 days**
  - Better: 23%
  - The same: 22%
  - Worse: 55%

- **60 days**
  - Better: 53%
  - The same: 19%
  - Worse: 28%
Resident Support for Virus Mitigation Policies

To what extent do you support the following policies to address the COVID-19 situation?*

- Required self-quarantine for visitors from virus hotspots: 93%
- A statewide stay-at-home order by Governor Ron DeSantis: 90%
- A full national shutdown by President Donald Trump: 73%
- Criminal penalties for violating stay-at-home orders: 68%

*Strongly support + somewhat support.
To what extent do you support or oppose the following policies to address the COVID-19 situation?

- **Required self-quarantine for visitors from virus hotspots**
  - Strongly support: 73%
  - Somewhat support: 20%
  - Somewhat oppose: 5%
  - Strongly oppose: 2%

- **A statewide stay-at-home order by Governor Ron Desantis**
  - Strongly support: 57%
  - Somewhat support: 33%
  - Somewhat oppose: 7%
  - Strongly oppose: 3%

- **A full national shutdown by President Donald Trump**
  - Strongly support: 40%
  - Somewhat support: 33%
  - Somewhat oppose: 18%
  - Strongly oppose: 9%

- **Criminal penalties for violating stay-at-home orders**
  - Strongly support: 33%
  - Somewhat support: 35%
  - Somewhat oppose: 22%
  - Strongly oppose: 10%
Do you believe that the federal government’s $2 trillion dollar stimulus bill will help you?

- Yes: 49%
- No: 27%
- Don't know: 24%
Community Benefit from Federal Stimulus

Who does this $2 trillion dollar stimulus help?*

- Lower income people: 73%
- Unemployed people: 69%
- Small businesses: 64%
- Middle-class people: 56%
- Big businesses: 38%
- Wealthy people: 16%
- Other: 3%
- Won't help anybody: 2%

*Multiple responses permitted.
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Resident Age

- 18 - 24: 12%
- 25 - 34: 16%
- 35 - 44: 17%
- 45 - 54: 16%
- 55 - 64: 16%
- 65+: 23%

Median: 48
Resident Race/Ethnicity

- White/Caucasian: 63%
- Hispanic/Latino: 19%
- African American/Black: 12%
- Asian/Pacific Islander: 3%
- Other: 3%
Resident Household Income

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $25,000</td>
<td>21%</td>
</tr>
<tr>
<td>$25,000 - $49,999</td>
<td>30%</td>
</tr>
<tr>
<td>$50,000 - $99,999</td>
<td>35%</td>
</tr>
<tr>
<td>$100,000 - $249,999</td>
<td>12%</td>
</tr>
<tr>
<td>$250,000 or more</td>
<td>2%</td>
</tr>
</tbody>
</table>

Median: $49,200
Resident Educational Attainment

- Some high school/high school graduate: 23%
- Technical/Vocational degree: 6%
- Some college/Associate degree: 31%
- College graduate: 29%
- Post graduate work/degree: 11%
Resident Political Affiliation

- Strong Democrat: 14%
- Democrat: 17%
- Lean Democrat: 9%
- Independent/Other: 22%
- Lean Republican: 10%
- Republican: 13%
- Strong Republican: 15%
Resident Gender

- Female: 53%
- Male: 46%
- Transgender/nonconforming: 1%
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