



Train the Trainer (T3) Launch Toolkit

Program Background

The DNC Best Practices Institute (BPI) is excited to announce the launch of our Train the Trainer (T3) Program for 2022! The T3 webinar training program is a free, six-week, twelve-part course, covering several aspects of grassroots campaigning. T3 trainings are targeted towards volunteers and activists, and will be held every Tuesday and Thursday from 7:00-8:00 p.m. ET, beginning on May 24 and concluding on June 30.

Participants must register by Sunday, May 22, and must complete all sessions in order to receive certification. All training sessions will include a skills test to track retention and participation. All trainings will be recorded and made available following each session via a weekly wrap-up email (delivered on Fridays), so participants may still complete the program, even if they are unable to attend the live session.

In order to help everyone share this program with their volunteer networks, we have created the following templates for email and social media promotion:

Template Email

The DNC Best Practices Institute is excited to announce the launch of our 2022 Train the Trainer (T3) Webinar Training Program!

T3 is a free six-week, twelve-part webinar course, covering several aspects of grassroots campaigning. This program seeks to expand the skills of progressive activists and volunteers, by ensuring that comprehensive training is free and accessible for Democrats all over the country.

[Click Here to Register](#)

T3 trainings are held every Tuesday and Thursday from 7:00-8:00 p.m. ET, from May 24, through June 30. **The deadline to register is May 22 at 11:59 pm ET.**



Participants must complete all twelve sessions in order to receive certification. All training sessions will include a skills test to track retention and participation. Trainings will be recorded and made available following each session via a weekly wrap-up email, delivered on Fridays, so participants may still complete the program, even if they are unable to attend the live session.

[CLICK HERE](#) to submit your registration for the 2022 T3 Training Program! Registration will close at 11:59 p.m. ET, on Sunday, May 22.

Template Facebook Post

Are you ready to keep the momentum going, and help elect Democrats up and down the ballot in 2022 and beyond? Register today for the DNC Best Practices Institute's Train the Trainer (T3) webinar program! T3 is a **FREE** six-week, twelve-part course, covering several aspects of grassroots campaigning.

From fundraising to volunteer recruitment, digital mobilization to grassroots organizing- this program covers everything you need to activate and engage Democrats in your community! Use the following link to learn more about the T3 Training program, and to complete your registration before the May 22 deadline: <https://forms.gle/V2ow6ZoGrPwJkYXx7>

Registration will close at 11:59 p.m. ET, on Sunday, May 22.

Template Twitter Post

Are you ready to help elect Democrats? Register today for the DNC Best Practices Institute Train the Trainer (T3) Webinar Training Program! T3 is a free course covering several aspects of grassroots campaigning. Learn more and register here: <https://forms.gle/V2ow6ZoGrPwJkYXx7>



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Template Calendar:

2022 T3 Curriculum Calendar			
Week	Session #	Date	Topic
Deadline	--	Sunday, May 22	Registration Deadline
1	1	Tuesday, May 24	Program Overview + Volunteer Recruitment
	2	Thursday, May 26	Organizing I
2	3	Tuesday, May 31	Organizing II
	4	Thursday, June 2	Digital I
3	5	Tuesday, June 7	Digital II
	6	Thursday, June 9	Communications
4	7	Tuesday, June 14	Technology I
	8	Thursday, June 16	Technology II
5	9	Tuesday, June 21	Political
	10	Thursday, June 23	Research
6	11	Tuesday, June 28	Fundraising
	12	Thursday, June 30	T3 Program Wrap-Up
Deadlines	--	Sunday, July 10	Certification Deadline
	--	Monday, July 18	Certification Delivery (subject to change)

Link to T3 Registration: <https://forms.gle/V2ow6ZoGrPwJkYXx7>