SPONSORSHIP PACKAGES

PLATINUM SPONSOR - $25,000
- Rear Outside Cover Ad
- Up to Two (2) Tables at Gertrude E. Rush Awards Dinner & Gala
- Up to Eight (8) Registrations
- Sponsor Signage with Logo
- Sponsor Full Page Ad
- Receptions Preferred Seating for Up To Ten (10) Persons

DIAMOND SPONSOR - $20,000
- Inside Rear Cover Ad of Inside Front Cover Ad
- Up to Two (2) Tables for Gertrude E. Rush Awards Dinner & Gala
- Up to Five (5) Registrations
- Sponsor Full Page Ad
- Receptions Preferred Seating for Up To Five (5) Persons

ILLUSTRIOUS SPONSOR - $10,000
- Up to Two (2) Tables for Gertrude E. Rush Awards Dinner & Gala
- Receptions Preferred Seating for Up to Four (4) Persons
- Up to Four (4) Registrations
- Full Page Ad
- Sponsor Signage with Logo

GOLD SPONSOR - $7,500
- Sponsor Listing
- One (1) Table for Gertrude E. Rush Awards Dinner & Gala
- Full Page Ad
- Up to Two (2) Registrations
- Receptions Preferred Seating for Two (2) Persons

SILVER SPONSOR - $5,000
- One (1) Table for Gertrude E. Rush Awards Dinner & Gala
- Sponsor Listing/Signage
- Receptions Preferred Seating for Two (2)
- Up to Two (2) Registrations
- 1/2 Page Ad

BRONZE SPONSOR - $3,000
- Sponsor Listing in Ad Book/ Signage
- One (1) Table for Gertrude E. Rush Awards Dinner & Gala
- One (1) Registration
- 1/4 Page Ad
- One (1) Preferred Seat at Receptions

For more information on sponsorships please contact Akua Coppock and CK Hoffler at MidYearConf@nationalbar.org
TIER 1 - $2,500 BENEFITS
- Sponsor Listing in Conference Program
- Signage at the Reception
- Speaking Opportunity at Reception
- Preferred Seating for Two (2)
- Firm/Company Swag in Conference Bags

TIER 2 - $1,000 BENEFITS
- Sponsor Listing in Conference Program
- Signage at the Reception
- Preferred Seating for Two (2)
- Firm/Company Swag in Conference Bags

TIER 3 - $500 BENEFITS
- Sponsor Listing in Conference Program
- Signage at Reception
- Preferred Seating for One (1)
STANDARD TABLE FOR 10 (all other benefits not applicable):

- $3,000 – Gertrude Rush Awards Gala
- $2,000 – Heman Sweatt Awards Luncheon
- $1,500 – Presidential Breakfast

Advertising Opportunities

Front Cover advertisement - $2,500
- Front Cover placement advertisement in your choice of one of the following: Conference Registration, Heman Sweatt Luncheon, or Gertrude Rush Awards Gala program

Back Cover advertisement - $2,500
- Back cover placement advertisement in your choice of one of the following: Conference Registration, Heman Sweatt Luncheon, or Gertrude E. Rush Awards Gala program

Full Page advertisement - $1,500
- One (1) full-page placement advertisement in your choice of one of the following: Conference Registration, Heman Sweatt Luncheon, or Gertrude E. Rush Awards Gala program

One-half Page advertisement - $750
- One-half (½) -page placement advertisement in your choice of one of the following: Conference Registration, Heman Sweatt Luncheon, or Gertrude E. Rush Awards Gala program

Friends Listing - $250
- One-line listing on “Friends” page in one of the following: Conference Registration, Heman Sweatt Luncheon, or Gertrude Rush Awards Gala program

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Sponsorship and Advertising Information Form

Please complete this form and process according to instructions at the bottom of the page.

Contact Name: ____________________________________________________________

Company Name: __________________________________________________________

Address: ___________________________________________ City: ____________ State: ________ Zip: ______________

Phone: ___________________________ Fax: ________________________________

Email: ______________________________

SPONSORSHIP (select one or more)

☐ $25,000 – Platinum Sponsor
☐ $20,000 – Diamond Sponsor
☐ $10,000 – Illustrious Sponsor
☐ $7,500 – Gold Sponsor
☐ $5,000 – Silver Sponsor
☐ $3,000 – Bronze Sponsor

$2,500 – Tier 1 - Welcome to Atlanta Reception
$1,000 – Tier 2 - Welcome to Atlanta Reception
$500 – Tier 3 - Welcome to Atlanta Reception

$2,500 – Front cover: (select event) _____ Registration Book _____ Luncheon Book _____ Gala Book
$2,500 – Back cover: (select event) _____ Registration Book _____ Luncheon Book _____ Gala Book
$1,500 – Full Page: (select event) _____ Registration Book _____ Luncheon Book _____ Gala Book
$150 – Extra Ticket to Saturday March 21, 2020, Gertrude E. Rush Awards Gala
$150 – Extra Ticket to Saturday March 21, 2020, Heman M. Sweat Awards Luncheon
$3,000 – Full-page color ad in all three books
$750 – one-half page: (select event) _____ Registration Book _____ Luncheon Book _____ Gala Book
$250 – “Friends” listing: (select event) _____ Registration Book _____ Luncheon Book _____ Gala Book

PAYMENT INFORMATION

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover ☐ Other ____________ ☐ Check

Credit Card Number: ____________________________ Exp. Date: ______________

Amount Enclosed/Approved: ____________________________

Name on Credit Card: ____________________________

Signature: ____________________________

This Completed Form and ads should be emailed to: membership@nationalbar.org.

If paying by check, make check payable to: National Bar Association, 1816 12th Street NW Washington, DC 20009