Summer Intern for a Mission-Driven Startup

Who we are:

We are a scrappy, venture-backed startup bringing world-class Israeli technology to the United States. There are only three of us (you read that right – three) presently at our Austin office, although we work closely with the ~40-person parent company in Israel and we’re in the process of hiring more. Our product is launching in the US this spring, so the team is in for an exciting ride.

We are on a mission to build a world of healthy tech users, and we are starting by saving kids from the problems associated with ubiquitous devices and unfettered device access (most notably, tech addiction and pornography). Here’s what keeps us up at night:

- Half of American teenagers say they’re addicted to their phones.
- The average age that young American boys first see hardcore pornography is 13 and dropping fast. Pornography is warping a generation’s sense of love, intimacy, and power.
- One in seven U.S. teens has sent a sext; one in four has received one.

We aspire to transform how the next generation interacts with content and devices, and we are looking for folks who want to join us.

What we do:

We’ve got world-class technology that does a world of good.

Leveraging advances in artificial intelligence, machine learning, and image recognition, we developed the world’s first smart Internet filter. It is the only product that can detect inappropriate text, images, and videos in real time before the content hits the pixels of the screen. Once flagged, the software can seamlessly filter out the problematic material within a site, permitting users to enjoy the good without the bad. The software also can identify and prevent devices from capturing and sharing nude pictures (a feature that prevents and discourages sexting). This AI-powered software transcends traditional filters that impose a domain-based all-or-nothing framework.

Our parent company (which developed the tech and deployed it in Israel) supports 95,000 mobile subscribers, 70,000 broadband households, and 4,000 schools (more 90% of all schools in Israel).

We recently closed a round of financing to fuel the expansion to the United States. The company is poised to grow explosively, and our early employees are poised to grow in responsibility and opportunity with the company.
What you’ll do:

There’s a lot of stuff that needs to be done. What exactly you’ll do is largely dependent on what you’re good at and what you want to learn. We need someone who is sharp, hardworking, and excited about our mission. The right person will do some mix of the following:

- **Research** – Map out the national conversation on pornography, technology, and children
- **Create content** – Write articles, draft blog posts, tease out key insights from relevant books, and design compelling social media posts
- **Product testing** – Help us test and improve our app. This is not glamorous work, but it is crucial to the success of the company
- **Special projects** – Tackle special initiatives, like performing analysis on customer feedback, competitor pricing strategies, and consumer demand. Basically, be the eyes and ears of our strategy by delving into the data and finding new insights

Our office is located downtown in Austin, TX.

Our culture:

Apply if:
- You care about helping families create healthy relationships with technology
- You like working hard
- You enjoy a fast-paced, constantly changing work environment
- You read a lot
- You are unabashedly opposed to children viewing pornography
- You want to operate on the action side of big ideas
- You are eager to help grow – and grow with – this company

Don’t apply if:
- You have ever said, “That’s not my job”
- You think tech addiction and teenage porn consumption aren’t a big deal
- You have never stayed up late to solve a problem
- You don’t like learning new things
What we offer:

- A compelling mission
- A company culture that emphasizes growth
- The chance to shape a product, a team, and a company
- Salary of $2,000 per month of employment (so a 2.5-month, summer-long internship would be $5,000)
- Unlimited Topo Chico

Our process:

We are a small team that moves fast, but we care more about finding the right person than sticking to timelines. If you’re interested in the job:

- Send your resume to iwanttowork@hicanopy.com. In the body of the email, please list two people that you think are particularly thoughtful about the role of technology in our lives.
- If we are interested, we will reach out to schedule a phone call
- If the phone call goes well, we will schedule an in-person interview
- If that goes well, we will schedule a second in-person interview
- We will welcome you to the team with fireworks