

# MAKING TOMORROW BETTER

## WEBINAR SERIES

Rethinking Presenting  
and Touring in the Age of  
COVID-19: A Conversation

### FACILITATED BY:

Inga Petri, Strategic Moves

### OVERVIEW:

We have broken the fifth wall: life is suddenly digital. Let's talk together, in all seriousness, about **digitizing the performing arts**.

The live arts sector—presenters and artists alike—is looking toward digital solutions to the current mass cancellation of live events. Musicians are looking for live video streaming services to perform and be paid; presenting organizations are looking for ways to connect with their community without being able to present live arts events; self-employed artists are looking for ways to find a paying audience online.

### So what does digital resilience mean in the age of COVID-19?

Each day (March 31 to April 2) Inga will give a brief overview of the issues faced by touring artists and live arts presenters today and invite participants' reflections. Then we will explore how live arts organizations are using digital avenues as a crisis response and how are they imagining the longer term reality.

Our purpose is to develop a way forward for the arts presentation and touring sector in these challenging times. **On April 3, we will host a working session to formulate an action plan.**



### DATES & TIMES

Tuesday, March 31, 10 am Pacific / 2 pm Atlantic

Wednesday, April 1, 10 am Pacific / 2 pm Atlantic

Thursday, April 2, 10 am Pacific / 2 pm Atlantic

Friday, April 3, 10 am Pacific / 2 pm Atlantic

### REGISTER:

Register by clicking the links on the dates above. Join one or all sessions—each requires you to register separately.

This online workshop series is **FREE!**

### QUESTIONS?

Email [info@atlanticpresenters.ca](mailto:info@atlanticpresenters.ca)



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