Tools for Hosting Public Meetings & Engaging Your Communities
Online

Thursday, April 9, 2020
1:00 pm - 2:00 pm
SUSTAINABLE PENNSYLVANIA
COMMUNITY CERTIFICATION

SUSTAINABLE COMMUNITY DEVELOPMENT NETWORK
of Southwestern Pennsylvania

SUSTAINABLE PITTSBURGH RESTAURANT
SUSTAINABLE PITTSBURGH SHOP
Welcome

- Update Right to Know Law
- Public Engagement Tool Spreadsheet
- Crisis Communications - Kelsy Black - SP Communications Coordinator
  - Social Media
- Online Public Meetings
  - Zoom Meetings and Webinars - JoEllen Marsh - CONNECT
- Staying Connected with Residents
  - Survey Monkey, Doodle, and Google Forms - Jim Price SP - Program Manager
  - Savvy Citizen - Ally Walker - CONNECT
- Other Engagement Tools
Right to Know Law

- Senate Bill 841 in House Rules Committee as of 8:00 am this morning - Add link to chat
- Presentation by Office of Open of Records - Add Link in Chat
  - This is guidance - not legal advice - check with your solicitor
  - Everyone must be able to hear everyone else - esp board members
  - Adequate notice must be given - can be emails, social media, etc
    - Exception being emergency sessions dealing with Emergency Declarations etc.
  - Must allow for public comment
- Email openrecords@pa.gov or call 717-346-9903
Public Engagement Database

- Sustainable Pennsylvania Public Information and Engagement Database
- Thanks to Sustainable Jersey
- Technical Assistance
  - SP and CONNECT
  - Call for Volunteers
Interact and Inform

Stay Connected with Community

Zoom Poll
Simple Survey Tools

- Ask questions directly (email) or keep on website
- Generally free or inexpensive (depends on audience size)
- Set up in minutes
- Capture information in numerous formats
  - Ask open ended questions, multiple choice, data
  - Get reports
- Discover what community needs/wants
- Educate citizens on community issues
Results from Survey Monkey

The business uses fans to reduce the use of air conditioning.

Answered: 73    Skipped: 18

- Yes (1 point)
- No
- I pledge to do this
- N/A
Forms for Quick Community Response

- Webinar next Thursday at 1:00 pm - Community Response Teams - Buddy System
- Lawrenceville United - Buddy System
  - Google Form to sign up volunteers to help community members who are immunocompromised or otherwise in need
  - Triboros - Pittsburgh Neighborhoods - Stanton Heights, Bloomfield, Homewood, Polish Hill, etc...
- Cranberry - Community Response Team
  - Born from Snow Angels formed over the winter
Savvy Citizen

Ally Walker - CONNECT
Other Community Engagement Tools

- Everbridge
  - Allegheny County uses for push notifications - COVID19 and others

- Civic Plus
  - Website development - Push notifications - Agendas - Reverse 311

- GovPilot - Free as response to COVID19
  - backend support - permitting forms - all internal needs - surveys - forms

- CityBase - Free online forms and case management

- CitiBot - Free for 60 days - 311 service - PE
Questions?

Jim Price
412-259-5331
Jprice@sustainablepittsburgh.org