3rd Annual Black Women's Empowerment BRUNCH

July 25, 2020 • Music City Center
Unlock the Power of Black Women

The Black Women’s Empowerment Brunch is an inspiring, high-energy, impactful fundraiser hosted by The Equity Alliance to celebrate the contributions of black women to movement building and electoral politics as an influential voting bloc. Last year’s sold-out inaugural event brought together over 400 community leaders, corporate executives, elected officials, and black women from all walks of life. The highlight of the event is our Honorees: black women who have achieved significant accomplishments in the field of politics and government (Pioneers in Politics Award) or who are doing the necessary work behind the scenes and on-the-ground who may not always receive the recognition they deserve (Unsung Sheroes Award).

Prepare to be wowed at this year’s event, featuring live music and spoken word performances, a powerful keynote speaker, food, mimosas, a cash bar, networking and great conversation - all for a great cause.

As a nonpartisan, nonprofit organization founded and led by black women, this signature event centers black women's experiences and issues while charging our community to take civic responsibility in this year’s elections. From the gender pay gap, diversity, equity and inclusion in the workplace to infant mortality and maternal health, reproductive justice, and domestic violence, we seek to harness the power of black women, who are a crucial base of reliable voters and have played a deciding role in recent elections.

“The Black Women’s Empowerment Brunch was phenomenal and inspiring. It was as if the ESSENCE Festival came to Nashville.”
- Lindsey Smith
**Sponsorship Levels**

**Signature Sponsor - $15,000**
- Naming rights to the event
- Priority placement of company logo on event website with link to your website
- Priority placement of company logo on event program and printed materials
- Company logo on invitation, printed program, and event signage
- Company logo in promotional emails and reminders
- Opportunity to provide sponsor-branded promotional item in guest seats
- Two (2) company tables with prominent reserved seating for 20 guests with signage (10 per table)
- Verbal recognition during the program
- One (1) social media post
- One (1) Swag Bag Vendor table
- Valet parking

**Unity Sponsor - $7,500**
- Placement of company logo on event website with link to company website
- Company logo on event program
- Company logo on event signage
- Company logo in promotional emails and reminders
- Prominent reserved seating for 10 with signage
- Verbal recognition during program
- One (1) social media post
- Garage parking

**Resiliency Sponsor - $5,000**
- Prominent reserved seating for 10 with signage
- Placement of company logo on event website with link to company website
- Company logo on event program and signage
- Company logo in promotional emails and reminders
- Garage parking

**Community Supporter - $2,500**
- Reserved seating for 10 with signage
- Company logo on day-of event signage
- Company listing in day-of printed program
- Garage parking

**Table Sponsor - $1,000**
- Reserved table of 10 with signage
- Company listing in day-of printed program

**Host - $500**
- Two (2) guest tickets
- Name prominently listed on invitation and in day-of printed program

**Co-Host - $250**
- Two (2) guest tickets
- Name listed on invitation and in day-of printed program

**Swag Bag Vendor Table - $200**
- One (1) 6ft table and 2 chairs
- One (1) Brunch guest ticket
- Must provide one (1) branded promotional product item for attendees

For more information about sponsorships, contact:
Tiffany Provenzano • tiffany@theequityalliance.org

Mail checks payable to:
The Equity Alliance
P.O. Box 331821
Nashville, TN 37203-1821

Purchase Online: www.theequityalliance.org/brunch
Invoice sent upon request