



Walk for Warmth

March 21, 2020 | 9am-11am
The Lynx, Otsego

A COMMUNITY 5K RUN/WALK BENEFITING



To register visit:
bit.ly/CAACWalkforWarmth

\$35
Entry Fee

All proceeds assist families in Allegan County facing utility shut-off notices.

Includes a long sleeve quarter zip athletic shirt. Children ages 5-12 can attend for \$15 and children under 5 are free to participate.



Sponsorship Opportunities

\$1,000 Title Sponsor

Same benefits as Hope sponsor plus:

- Recognition as title sponsor on all event collateral and logo on event banner
- Opportunity to provide promotional item to all attendees
- Two tickets to the Hearts and Hands Celebration, our annual recognition dinner

\$750 Hope Sponsor

- Recognition in all press materials
- Logo (with link) included on organization website (year-round)
- Logo in pre-event print and electronic marketing, 2 verbal mentions, logo on back of event long sleeve pullover, and on-site display
- Recognition announced during the event
- Three entries to the event

\$500 Help Sponsor

- Logo in pre-event print and electronic marketing, 1 verbal mention, logo on back of event long sleeve pullover, and on-site display
- Recognition announced during the event
- One entry to the event

\$250 Change Sponsor

- Name in pre-event electronic marketing collateral and on-site display



Sponsorship Response Form

Yes! I / we will proudly partner with Community Action of Allegan County on the Walk for Warmth in the following way:

\$1,000 Title Sponsor \$750 Hope Sponsor \$500 Help Sponsor \$250 Change Sponsor

I cannot attend but please accept my donation of: \$ _____

Total: \$ _____

Not interested in sponsoring but still want to attend? Please fill out the accompanying form or visit:
bit.ly/CAACWalkforWarmth

SPONSOR INFORMATION Please fill out completely.

Name: _____ Title: _____

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Company URL you would like us to use as link: _____

PAYMENT INFORMATION Please select a method of payment

Credit Card

Card Number: _____ Name on Card: _____

Card Type: _____ Expiration Date: _____ CVW Code: _____

Cardholder Signature: _____

Invoice Me

Address: _____

City: _____ State: _____ Zip: _____

Check Enclosed

For questions, contact Community Action at 269.673.5472 ext. 264 or info@communityactionallegan.org

Please return to Community Action by March 6, 2020

Tax Exempt # 38-1790220

We serve, advocate, and engage individuals, families and communities to overcome the effects of poverty and encourage self-reliance.
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