

Lesson Plan (15 mins)

Does the internet make it harder to stand out?



Timing	Activity	Slide(s)
N/A	Feedback: Share the feedback for our topic on whether the UK is a tolerant place to live.	2
1 minute	Introduce the VoteTopic: Introduce this week's question. If time, see how many of the people pictured students recognise. Check the notes for answers!	3
1-2 minutes	1) Why are we talking about this? Students find out more about this year's Safer Internet Day and why the internet can be both a blessing and a curse when it comes to making ourselves stand out.	4
3-7 minutes	2) Staying meme-orable: Students work in small groups to discuss who's who on slide 5, before clicking to reveal the answers. Blue stars correspond to those who achieved notoriety on the internet, while pink show they did so by other means. On slide 6 they can find out more about each individual and reflect on what these examples show about what the internet can make you famous for. Please note: skip the latter slide if short on time.	5-6
8-18 minutes	3) Using the internet to your advantage: For this activity, students read about the three people who all think that the internet is the best place for them to make their name. However, is this the best route for them? Students assess each one and decide whether they are well-suited to online fame and how good their chances are. Click for hints – these might change students' minds! To extend, they consider which alternative routes to success they might suggest for each person. For a final reflection, they use the star rating system on slide 8 to decide how easy they think it is to stand out online. Can they work out the average score for the class? Based on this, what might the vote result look like?	7-8
Optional	Career Launchpad: Use the ideas to take this topic further. See below for details.	9
1 minute	Vote: Students consider the arguments for both sides of the debate before voting.	10-11
N/A	Staying safe online: Some key sources for students to visit if they are concerned about their online safety, as well as a clip from The IT Crowd showing how <i>not</i> to use the internet...	12

Keywords:

- Fame
- Social media
- Online safety

Career Launchpad:

- Learn more:** Students learn more about what other countries are doing to mark Safer Internet Day 2020. Why might they have chosen the themes that they have?
- Career spotlight:** Students hear from Emily, who runs her own online creative business. She shares her experiences and some advice.

Please make sure you are using the **15 minute PowerPoint**

Supporting materials for SEND learners in this box

Extension tasks in this box