

Lesson Plan (45 mins)

Does the internet make it harder to stand out?



Timing	Activity	Slide(s)
N/A	Feedback: Share the feedback for our topic on whether the UK is a tolerant place to live.	2
1 minute	Introduce the VoteTopic: Introduce this week's question. How many of the people pictured do students recognise? Check the notes for answers!	3
2-3 minutes	Starter: Arguments for & against... Students find out more about this year's Safer Internet Day and why the internet can be both a blessing and a curse when it comes to making ourselves stand out.	4-6
8-15 minutes	Activity 1) Digital self-portrait: This activity aims to get students thinking about how they present themselves on the internet. First, they write down five qualities that define them (both things for improvement and things they like!). Once they have done this, they consider three questions about how these qualities change when they are presenting themselves online. If time, they could draw two comparative charts to represent the changes between their offline and online selves.	7
15-30 minutes	Please Note: If short on time, skip to slide 9. You can also skip the activity on slide 12 if necessary. Activity 2) Stats = stardom? For the first part of this activity, students work in pairs and look at the 10 images, considering why the number next to each one might be significant. On slides 9 & 10 they see the answers. What do these figures show us about internet fame? They keep this in mind going onto slide 11, where they assess the three people who are seeking fame by using the internet. Using their knowledge and the video from Humza, can they decide how likely each person is to succeed? Finally, they pick one of the three people and decide whether they should continue using the internet to grow their "brand" or use an alternative route. Is there a happy medium?	8-12
15-20 minutes	Activity 3) Is online the only way? Using what they have learned in the lesson, and the statistics given, students debate whether to be successful today you have to have an online presence.	13
Optional	Career Launchpad: Use the ideas to take this topic further. See below for details.	14
1-2 minutes	Vote: Use slide 15 to review the Yes/No arguments. Students then cast their vote.	15-16
N/A	Staying safe online: Some key sources for students to visit if they are concerned about their online safety, as well as a clip from The IT Crowd showing how <i>not</i> to use the internet...	17

Keywords:

- Fame
- Social media
- Online safety

Career Launchpad:

- Learn more:** Students learn more about what other countries are doing to mark Safer Internet Day 2020. Why might they have chosen the themes that they have?
- Career spotlight:** Students hear from Emily about her experience of running an online creative business.

Please make sure you are using the **45 minute PowerPoint**

Supporting materials for SEND learners in this box

Extension tasks in this box