

Session Plan (45 mins)

Do you want to be internet famous?



Timing	Activity	Slide(s)
N/A	Feedback: Share the feedback on our topic on how tolerant the UK is.	2
2-5 minutes	1) Starter: Don't you know who I am? Students raise their hand in the statement relating to them, and discuss how private the accounts are.	3
1 minute	Introduce the topic, learning journey and issues to consider: Introduce this week's topic for Safer Internet Day.	4-6
1 minute	2) Why are we talking about this? Introduce Safer Internet Day and recent development with YouTube star PewDiePie.	7
10-20 minutes	3) How do you become famous? Students begin by planning the online persona they'd use to get famous. They then discuss what they think they'd need to become famous. The final part of the activity asks them to look at different things that may be involved in becoming internet famous. They put their thumbs up if they'd be happy to do it, thumbs down if they wouldn't.	8-11
5-10 minutes	4) Positive influencers: Students then consider why they think people want to be internet famous. They go onto look at three example success stories and consider the positive elements they show about internet fame.	12-13
7-15 minutes	5) A piece of the Pie: Students then look at the situation involving PewDiePie taking a break from YouTube and whether they would have done the same. They then look at some of the statements made by his editor about their "break" and discuss what pressures it shows about internet fame.	14-16
6-10 minutes	6) Diary of a YouTube star: To finish off, students hear from YouTube star Humza Arshad about the pros and cons of being internet famous. They discuss them and whether they were surprised by any of them. Finally, they move around the class to show how internet famous they'd want to be – from 'private' to 'Kardashian famous'.	17-18
N/A	Career Launchpad: learn about a career relating to the topic.	19
1 minute	Yes/no: Arguments for Yes/No. Can refer to these earlier or discuss if their thoughts have changed.	20-21

Keywords:

- Influencer
- Pressure
- Detrimental

Career launchpad:

- Safer Internet Day:** learn about Safer Internet Day 2020 around the world.
- Selling your work online:** Watch the video to find out advice on selling your creative work through online platforms.

Please make sure you are using the 45 minute lesson PowerPoint

Supporting materials for SEND & and PP pupils in this box

Stretch & challenge tasks in this box