



GOLF CLASSIC 2020 SPONSORSHIP PACKET



ABOUT THE CLASSIC

THURSDAY, JUNE 4, 2020 // 8:00 AM shotgun start / four-person best shot
COPPER CREEK GOLF CLUB // 4825 Copper Creek Dr. Pleasant Hill, IA 50327

Day in the life: Homelessness walkthrough / *on the golf course during the tournament*

50/50 raffle, contests, silent auction / *Activities throughout the day (see event website for up-to-date prize list)*

Lunch & Awards Reception / *immediately following the tournament*

This isn't just another golf tournament - at the IHYC Golf Classic, golfers will have a **fun and interactive experience to learn about Iowa Homeless Youth Centers** and the youth we serve. With IHYC's Homelessness walkthrough, golfers will experience what it's like to be homeless while playing 18 holes at Copper Creek Golf Club. Throughout five stations on the course, teams will live the story of a youth experiencing homelessness, and will go through the set-backs and step-ups. Golfers will draw either a "step up" or a "set-back" card by chance at each station, and follow the directions on the card. By the end of the day, they will learn about the real-life challenges and successes that youth experiencing homelessness face in Central Iowa.

A silent auction will be open throughout the morning, with bidding ending at the end of lunch in the clubhouse. Awards and prizes will be given at lunch. At the end of the day, we will hear from a **youth speaker** and recognize an outstanding individual with the **"Stand Up for Homeless Youth Award."**

\$110/PERSON -

\$440/FOURSOME -

Money raised for our Emergency Bed Program helps youth acquire transportation to work and school, acquire vital documents, obtain safe shelter, find meals and more.

ABOUT THE CAUSE

Iowa Homeless Youth Centers (IHYC) works to eliminate homelessness among children, youth, and young families in Central Iowa. We believe, with support and assistance, homeless youth can attain self-sufficiency and break the cycle of poverty. Through case management and advocacy, our dedicated staff works with youth and young families (16-25) to become self-sufficient, and plan for a healthy and successful future. We focus on five key areas:

employment, education, living skills, positive community engagement and safe housing.

Programs include: Youth Opportunity Center (drop-in center and youth-focused emergency beds), Street Outreach, Supportive Housing, Iowa Aftercare Services Network, and Post-Secondary Education Retention.

LEARN MORE BY VISITING WWW.IOWAHOMELESSYOUTH.ORG

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR // \$5,000

**FUNDS 1
YOUTH IN
THE POST
SECONDARY
EDUCATION
PROGRAM**

- Three (3) complimentary foursomes to play in the tournament with all event benefits
- Logo on all event signage
Welcome Banner / Golf Carts (seen by over 200 golfers and guests at event)
- Company signage at Hole #1
- Logo on all printed material
Posters / Flyers / Tournament Program / Scorecards
- Special recognition during Lunch & Awards Reception
- Display space available at event
- Opportunity to place promotional materials or gifts in goody bag
- Logo on all online marketing
Website / Social Media 3,000+ followers / IHYC Newsletter 5,000+ subscribers



SUPPORTING SPONSOR // \$2,500

**GIVES
100 YOUTH
THEIR BASIC
NEED ITEMS**

- Two (2) complimentary foursome to play in the tournament with all event benefits
- Logo on all event signage: Welcome Banner / Lunch Signage
(seen by over 200 golfers and guests at event)
- Logo on all printed material
Posters / Bulletins / Tournament program
- Logo on all online marketing
Website / Social Media / IHYC Newsletter
- Special recognition during Lunch & Awards Reception
- Opportunity to place promotional materials or gifts in goody bags



HOLE SPONSOR // \$1,000

**PROVIDES
600
MEALS TO
HOMELESS
YOUTH**

- One (1) complimentary foursome to play in the tournament with all event benefits
- Company signage on hole
- Logo on tournament program
- Logo on website
- Logo on all online marketing
Website / Social Media / IHYC Newsletter
- Opportunity to place promotional materials or gifts in goody bags



ADVOCATE // \$500

**PROVIDES
10 NIGHTS
OF SAFE
SHELTER**

- Logo on welcome banner
- Recognition in tournament program
- Logo on Website
- Opportunity to place promotional materials or gifts in goody bags



**OUR GOAL: \$50,000 =
FUNDS 1/3 OF OUR EMERGENCY BED PROGRAM FOR 1 YEAR**

FOR MORE INFORMATION, PLEASE CONTACT

BLAKE WILLADSEN // DEVELOPMENT COORDINATOR / BWILLADSEN@YSS.ORG / 515.238.4099

SPONSORSHIP INFORMATION

COMPANY NAME _____

CONTACT _____

ADDRESS _____

PHONE NUMBER _____ E-MAIL _____

PLEASE SELECT THE LEVEL OF SUPPORT:

Presenting | \$5,000 Supporting | \$2,500 Hole Sponsorship | \$1,000 Advocate | \$500

Would you like to donate promotional materials for goody bags, and/or silent auction items ? **Y / N**

Please complete payment information at the bottom of this form.

REGISTER TO GOLF

The IHYC Golf Classic will be held on Thursday, June 4th, 2020 at Copper Creek Golf Club & Events Center. This tournament is a four-person best shot style, with an 8:00 AM shotgun start. Entry fee includes 18 holes of golf with cart, lunch, goody bag, multiple contest holes, silent auction, raffle, and prizes for top finishers, longest putt and longest drive (mens and womens). Registration is first come, first serve. In case of rain, the tournament will carry on unless otherwise notified (no rain date).

REGISTER ONLINE: VISIT WWW.YSS.ORG/EVENTS/IHYCGOLFCLASSIC

of Individual Golfer(s)(\$110) _____ Foursome Team Name (\$440) _____

PLAYER 1 _____ PLAYER 3 _____

ADDRESS _____ ADDRESS _____

PHONE NUMBER _____ PHONE NUMBER _____

E-MAIL _____ E-MAIL _____

PLAYER 2 _____ PLAYER 4 _____

ADDRESS _____ ADDRESS _____

PHONE NUMBER _____ PHONE NUMBER _____

E-MAIL _____ E-MAIL _____

PAYMENT INFORMATION

Please select your preferred form of payment. Please note, there is no rain date or refund.

Check is enclosed, made payable to **Iowa Homeless Youth Centers** and mailed to IHYC, attn. IHYC Golf Classic

Pay with credit card, visit www.yss.org/events/ihycgolfclassic

TOTAL PAYMENT AMOUNT _____ (not registered until payment is received)

RETURN THIS FORM BY MAY 22ND TO:

BLAKE WILLADSEN // 612 LOCUST ST. DES MOINES, IA 50309 / BWILLADSEN@YSS.ORG / 515.238.4099