Allan Bayungan

Data Analyst, USAID/Philippines, Office of Program Resource Management

What is your role at USAID?

I’m a Development Assistance Specialist (Data Analyst) for USAID/Philippines’ Office of Program Resource Management. I work with other Operating Units on strategy formulation and program design, including supporting the Program Monitoring & Evaluation team in developing the Country Development Cooperation Strategy (CDCS) Performance Management Plan and Performance Plan and Report, especially identifying and guiding geospatial analyses to promote more effective delivery of data services.

How can we better think about using digital tools?

Data visualization and geographic information system (GIS) analysis are just additional tools for the development workforce to enhance mapping key assets, opportunities and challenges in our daily work as development professionals.

“I have always loved the idea of connecting and informing development, health, humanitarian, and sustainability professionals.”

What drew you to being interested in working on ICT in development?

I have always loved the idea of connecting and informing development, health, humanitarian, and sustainability professionals through news, business intelligence and analytics as a way to increase their productivity.

What advice would you give to a colleague thinking about digital development and how to get involved?

Digital development is a way for someone to demonstrate how visuals, like maps, are critical for the Mission to tell its story. One must join in on the USAID Data Service newsletter, take courses from USAID University to enhance their skills on Information and Communications Technology (ICT) for development, join related forums and reach out to Digital Development Advisor Program (DDAP) champions and GIS specialists Agency-wide.

What is one thing you think everyone should know about your work?

The level of effort any data analyst offers is to continuously expand the data resources available to the Missions as they implement evidence-based approaches in programming.