John Sanchez For NY is looking for people who are passionate about organizing and helping build community power by supporting John’s campaign for City Council for the 15th District in The Bronx. Undergraduate, graduate students, recent graduates, and those without any college are encouraged to apply to serve as Fellows from mid August through March 2021 when we expect a special election. There is an opportunity to continue through June 2021.

The campaign fellowship is suited for someone with an entrepreneurial spirit to lead campaign organizing in an underserved community. You will learn much more here than on a typical campaign and given greater responsibility. This will not be a typical campaign experience. Fellows will work directly with John and our Volunteer Coordinator in the initial months before we fully onboard staff.

Please read each team description carefully and apply for the one you think is the best fit. You’ll collaborate with other teams so there is no need to feel locked into one area. Don’t let the job descriptions intimidate you. We will train everyone to make this a successful campaign, so don’t let the job descriptions intimidate you. Fellows will be expected to work between 10 - 15 hours each week remotely. There is definite room for advancement to paid campaign staff positions for high performers. In fact, John got his start in government as a campaign volunteer and we expect to hire our campaign staff from our fellowship class!

College Fellows are strongly urged to seek funding and/or academic credit from their school. Due to NYC campaign spending limits, there will be limited paid fellowship positions available.

Spanish speakers, Bronx residents, and people of color are strongly encouraged to apply.

Please e-mail john@johnsanchezforny.com your resume and cover letter if interested. Applications without cover letters will NOT be reviewed.

### Organizing & Field Team

#### Student Engagement Organizer

- Recruit college interns throughout NYC to support our campaign, training them on making campaign phone calls, door knocking, and helping get John in contact with students to share his vision and plans.

#### Field Organizer

- Recruit, manage, and train volunteers, assist with putting together events, and help meet door knocking and phone call goals for a specific geographic area. We are looking for field leads for areas such as Belmont, West Farms, East Tremont, Fordham, and Allerton, among others. Field Organizers will work to fulfill petition signatures and voter positive ID goals for their designated area. They will also participate in strategic planning for their designated areas. Experience with VAN or NationBuilder is a plus.
**Fundraising & Events Team**

**Fundraising Intern**
- The fundraising team allows us to hire more staff and get our message out to more community members. Roles include, researching potential and prospective donors, organizing and setting up virtual fundraising events & meet and greets, supporting donor communication, drafting fundraising emails and event flyers.

**Event Planning Intern**
- Organizing virtual events with community groups to help John spread his vision and plans for the district as well as community events that can be used to promote our campaign

**Digital & Communications Team**

**Digital Media Organizer**
- Advising on and drafting content to be used on Facebook, Twitter, Instagram, our campaign website, and campaign emails to increase our following. Monitoring, flagging, and responding to noteworthy social media posts. Experience with Adobe Photoshop, Canva, or photography is a plus. *When applying for this position, be sure to include any social media accounts you have run in the past, including your own, as well as content you’ve produced.

**Communications Fellow**
- Drafting press releases, op-eds, statements, talking points, and other campaign material. Proofreading all written communications of the campaign. Assisting with John’s messaging on policy issues. Past journalism experience, even in college, is a plus. *When applying for this position, please provide a writing sample of less than 700 words.

**Policy & Research Team**

**Policy & Research Fellow**
- Advising on and drafting policy briefs on issue areas such as Housing, Transportation, Economic Development, and Education. Will work with Digital Team to create visually appealing Instagram stories John can share on certain policies and their impact on The Bronx. Researching and mapping demographic and other data within the Council District to aid in our policy proposals. Experience with ArcGIS is a plus.

**Political Research Fellow**
● Research and prepare briefs on community concerns and priorities, including labor unions, tenant associations, and other officials. Evaluates political climate and hot button issues so our campaign can be proactive in responding.

Why Should You Join Our Team?

Candidates often list reasons why you should join their team, Our campaign believes in showing John’s accomplishments and goals for the neighborhood to allow people to make that decision themselves. Learn more about John below and if you like what you see, hear, and read - please apply to join our team!

Watch
Fordham Firesides Episode 42
https://www.youtube.com/watch?v=ThRD-YTJthQ
CB6 District Manager John Sanchez Recognized for Advocacy
BronxTalk: Community Boards
https://www.youtube.com/watch?time_continue=1&v=kj7Q_zDoRpU
Night Time Basketball Fills Empty Bronx Gyms
http://www.thisisthebronx.info/night-time-basketball-fills-empty-bronx-gyms/

Listen
John on NYU’s Where R.A. Now Podcast
For Public Consumption Podcast Interview
https://soundcloud.com/user-900517044/episode-2-ft-john-sanchez

Read
The Fordham Ram: A Conversation with John Sanchez

Community sends 10 underprivileged girls to prom
New CB 6 District Manager looks to ready area for future growth
http://www.bxtimes.com/stories/2016/36/cb6-2016-09-02-bx.html
instagram.com/johnsanchez for more info

Please e-mail john@johnsanchezforny.com your resume and cover letter if interested. Applications without cover letters will NOT be reviewed.