SPONSORSHIP PACKAGES

NCCL is proud to offer the following sponsorship packages: **Premier (only available until April 25, 2020)**, **Collaborating**, **Contributing**, and **Featured**. Each sponsor will have the opportunity to be featured in our virtual exhibit hall. The list of possible benefits and components are listed below:

On the actual exhibit page, the following modules are possible (depending on sponsorship level):

- **Hero Area**: this area will feature the organizations name and logo.
- **Text Area**: this area will allow for general content, paragraphs, lists, and block quotes.
- **Embedded Video**: this can be placed in addition to, or in lieu of, a hero area.
  * Collaborating is offered 1 video, Contributing and Premier are offered multiple videos.
- **Call to Action Button**: this button will link out to the sponsors website or page.
- **Zoom Room Module**: allows the sponsor to host a 2 hour window in which they can directly interact with participants. (Zoom room link will be provided and embedded by NCCL).
- **Image Gallery**: this allows you to display images of products or images of your organization in action.
- **Contact Form**: participants can opt-in to sharing their information. This enables the sponsor to follow-up at a later time.

Outside of the exhibitor page, the following benefits will be offered:

- **Tile Placement**: depending on your sponsorship level, a small/standard, medium/major, or large/prime tile will be placed on our home page. Location of these will vary, with prime placement being near the top of the page.
- **Thank You Email**: NCCL will acknowledge our sponsors in a thank you email sent to all participants.
- **Verbal Acknowledgement**: NCCL will instruct our emcee to give verbal recognition to our sponsors from the main stage.
- **Social Media Acknowledgement**: NCCL will acknowledge our sponsors via our social media pages and link to their website and social media channels.
  - **Custom Built Exhibitor Module**: Sponsors who opt in to our highest tier will be eligible to work with our vendor to create a custom built exhibitor module. This item includes up to 20 hours of labor (including consultation and revisions).
  - **Commercial**: NCCL will commit to showing the sponsor organization’s promo video
  - **Ability to Submit a Pre-Recorded Workshop**: sponsors are able to submit a 25-45-minute pre-recorded workshop centered around catechesis and evangelization.
    * Instructions on how to record and submit this session, as well as deadlines, will be provided and must be adhered to.