



## Communicating about Coronavirus (COVID-19)

### In General

All content in official communications must be related to official business, which includes federal issues of public concern. The coronavirus is a federal issue of public concern, so it is generally an appropriate topic to address in official communications. This may include, but is not limited to:

- Updates on the status of the virus and its spread
- Precautions, best practices and other guidance from federal, state, and local health officials
- Constituent services your office can provide in helping with the State Dept or other relevant federal agencies
- Updates on Member's specific work combatting the virus:
  - Votes on emergency funding
  - Hearings on the issue
  - Local roundtables or other related official events
- Governmental resources, graphics, and contact info:
  - CDC materials: Fact Sheets, Infographics, guidance, etc.
  - State Department Traveler Info
  - Check with state and local health officials for resources specific to your state and region

### During the Blackout

While Members are generally limited from sending mass communications in the 90 days prior to any primary or general election or caucus for any federal, state, or local election in which the Member is a candidate, rules permit Members to send digital communications regarding threats to life safety. The Commission is permitting communications about the coronavirus during the blackout under this exception.

- This exception does not include physical mail sent through USPS
- A Member who is in a blackout period is strongly advised to get prior approval from the Communications Standards Commission, who can be reached at x6.0647
- Members may communicate digitally in following ways including, but not limited to:
  - Digital Ads, Newspaper Ads, Television Ads, Radio Ads, Emails, Text Messages, Tele-town Halls, Flyers

This exception to the blackout restrictions is intended to serve the bona fide purpose of protecting life and safety. Communications sent under this exception should reflect that by including only germane information, resources, and materials.

*For any questions on communication about Coronavirus, or any mass communications matter, please call Commission staff at (202) 226-0647.*

See back for examples of communications >

## Examples that have been approved by the Commission:

District Update | enewsletter.date\_on\_letter.merge

[[\$\$\$WINDOW\_OPEN\_LINK\$\$\$]]

U.S. Congressman  
**DAVID SCHWEIKERT**  
 Representing Arizona's 6th District

About Contact Issues Services

Hello enewsletter.salutation\_for\_merging.merge,

Our office continues to receive rapidly evolving information on Coronavirus (COVID-19). As your Member of Congress, one of my top priorities is to keep you informed on pressing matters.

Would you like to receive an update from me regarding the Coronavirus as substantive information becomes available?

**YES** **NO**

\*By participating in this survey, you are subscribing to my newsletter

It is an honor to serve you in the United States Congress. I appreciate you taking the time to read this email.

Sincerely,



David Schweikert






**WASHINGTON, DC OFFICE**  
 1526 Longworth HOB  
 Washington, D.C. 20515  
 Phone: (202) 225-2190  
 Fax: (202) 225-0096

**SCOTTSDALE DISTRICT OFFICE**  
 14500 N. Northsight Blvd., Ste. 221  
 Scottsdale, AZ 85260  
 Phone: (480) 946-2411  
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**Congressman French Hill**

Published by Jeff Charles [?] · February 27 at 3:23 PM ·

While I am concerned about the current Coronavirus outbreak across the globe, it is important to keep this situation in perspective. Currently, there are no confirmed cases of coronavirus in Arkansas. If you are in China and need immediate assistance, please contact: CoronaVirusEmergencyUSC@state.gov.

However, if you or a loved one are returning from China and need assistance or are having trouble returning to the United States due to the virus, please contact Anushree Jumde at 501 358-3481, or Anna Reckling at 501-324-5941.

Additionally, their emails are anushree.jumde@mail.house.gov and anna.reckling@mail.house.gov.

To prevent Coronavirus infection in the United States, the CDC is recommending that people take the same precautions as they would take to avoid other respiratory illnesses at this time of year, namely:

1. Avoiding contact with sick people.
2. Not touching your face with unwashed hands.
3. Staying home when sick.
4. Covering your cough or sneeze.
5. Cleaning and disinfecting frequently touched objects and surfaces.
6. Washing your hands often, especially before eating, after using the restroom, and after sneezing or coughing.

We will continue to monitor the situation and we will keep your concerns in mind as the situation progresses.



TRAVEL.STATE.GOV

### Current Outbreak of Coronavirus Disease 2019

There is an ongoing worldwide outbreak of a respiratory illness first identified in Wuhan, China, caused by a novel (new) coronavirus. On...

3,477  
People Reached

451  
Engagements

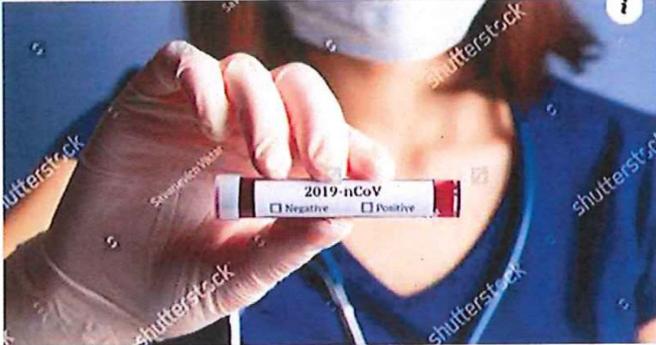
Boost Post

### Text Message:

*This is Rep. Rodney Davis. I voted to provide \$\$ to fight Coronavirus. Learn how to prevent infection at cdc.gov or call 1-800-232-4636. Reply Stop to opt-out*

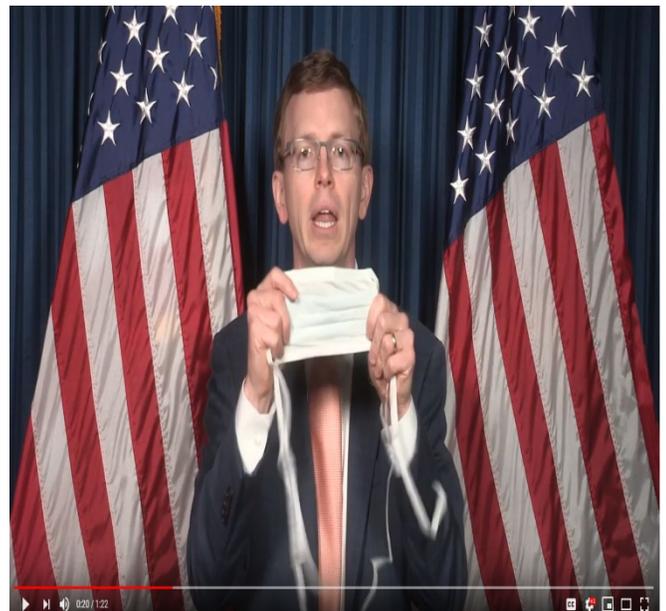
**Jaime Herrera Beutler**  
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Update from Congress: click here for more information to help protect your family from the novel coronavirus & understand steps Congress is taking to prepare Southwest Washington communities.



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**UPDATE: Novel Coronavirus** [Learn More](#)

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