artworxLA's Anniversary Campaign + Online Auction raises funds and awareness for the organization's comprehensive arts programs to empower Los Angeles' alternative high school students to stay engaged in school through the arts, graduate, and follow creative career pathways. This year's anniversary campaign will include an online auction and yearbook featuring our students' work.

FOR MORE INFORMATION, PLEASE VISIT artworxLA.org
artworxLA combats the epidemic high school dropout crisis by engaging students with a long-term, sequential arts program offering a pursuable life path that inspires them to stay in school, evolve as unique individuals and flourish as creative adults.

**IMPACT OF YOUR INVESTMENT**

Together We Can

**REDUCE RACIAL INEQUALITY IN LOS ANGELES**

- 83% of high school dropouts in LA County are African-American or Latino

**DECREASE INCARCERATION COSTS IN CALIFORNIA**

- Dropouts are **8 times more likely** to be incarcerated
- **$1.4 billion** in incarceration costs annually

**INCREASE AND SUPPORT OPPORTUNITIES FOR OUR STUDENTS**

- Los Angeles County's creative industries directly employ 414,945 workers, **19.7%** of Los Angeles County's total employment
- Entertainment and Digital Media sector are the largest employer in LA's creative industry

**YOUR SPONSORSHIP SUPPORTS**

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**FOR MORE INFORMATION, PLEASE VISIT**

artworxLA.org

1930 Wilshire Blvd. Suite 800, Los Angeles, CA 90057
(323) 465-1404 (323) 465-1420 fax
Your gift to the campaign can be directed to the areas of greatest need and the greatest potential for impact.

SPONSOR ONLINE AT artworxLA.org
CAMPAIGN SPONSORSHIP

$25K signatureworx
SUPPORT AS A SIGNATURE EVENT SPONSOR

$15K iconicworx
SUPPORT ARTS WORKSHOPS FOR STUDENTS MOST AT RISK OF DROPPING OUT OF HIGH SCHOOL

$10K masterworx
SUPPORT THE EXHIBITION OF STUDENT ARTWORK AT THE FOWLER MUSEUM AND UCLA GLOBAL ART AND HEALTH CENTER, SKIRBALL CULTURAL CENTER, VINCENT PRICE ART MUSEUM AT EAST LA COLLEGE

$5K photoworx
SUPPORT AFTER-SCHOOL ART RESIDENCIES IN MUSIC, FASHION DESIGN, AND VISUAL ART

$3K performanceworx
SUPPORT MENTORSHIP AND COACHING FOR OUR ALUMNI NETWORK

$300 supplyworx
SUPPORT A CLASSROOM’S WORKSHOP ART MATERIAL SUPPLIES FOR ONE SEASON.

CAMPAIGN SPONSORS
An ad is included with your sponsorship. Please check box for Option 1 or 2. (No need to specify size)

OPTION 1
- Student Artwork with your name and logo
  - FULL PAGE $1,000
  - HALF PAGE $600
  - QUARTER PAGE $300

OPTION 2
- Tribute or Your Prepared Ad
  - FULL PAGE $1,000
  - HALF PAGE $600
  - QUARTER PAGE $300
  - BUSINESS CARD $100
  - LISTING (NAME ONLY) $75

PAY ONLINE artworxLA.org/donate

DEADLINES
APRIL 17, 2020
For inclusion in the digital announcement, please make your support by donating online

APRIL 24, 2020
Send an ad copy/artwork via email to: alma@artworxla.org

MAY 8, 2020
Submit your recipient list for Caviar (no-contact) Gift Card and Student Artwork Notecard Sets (by email or phone).

SHOW SUPPORT
Become a monthly recurring donor. $ ______________________
Any amount is a great help and very appreciated.

PAYMENT
I am enclosing a check payable to artworxLA in the amount of $ __________

Name exactly as it should appear in Anniversary Yearbook:

Address: ____________________________________________
City: ________________________________________________
State: __________________ Zip: ________________________
Phone: ______________________________________________
Email: ______________________________________________
Assistant name/email/phone ____________________________

☐ Does your employer match charitable contributions? Ask your human resources department and include your matching gift form with your donation.

CREDIT CARD USERS
(VISA, MASTERCARD, AMEX)

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Cardholder: ______________________
Signature: ______________________
Exp: ______________________, Security Code: ______________________

Alma Villegas
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