Notice of Meeting
Monday, October 19, 2020
Caux Round Table 25th Anniversary Dialogue
Mountain House, Caux, Switzerland

The Caux Round Table for Moral Capitalism (CRT) and Initiatives of Change invite you to a special dialogue on the future of moral capitalism tentatively to be held on Monday, October 19, at Mountain House in Caux, Switzerland.

Participants will consider the lessons learned during the past 25 years since the adoption at Mountain House of the CRT Principles for Business, the first set of principles for global capitalism set forth by senior business executives.

The CRT Principles were ahead of their time and so have demonstrated the ability of leaders to provide standards for improving the global community. Last year, more than 180 American CEOs issued a statement to the same effect as the CRT Principles – that companies have a responsibility to align their business model with the needs of all stakeholders. The World Economic Forum made the same recommendation in its Davos Manifesto 2020.

Since the publication of the CRT Principles, we have seen the U.N. adopt the Global Compact, Principles for Responsible Investment, principles for Management Education and the Sustainable Development Goals. We have seen the launch of the Global Reporting Initiative, Dow Jones Sustainability Index, World Business Council for Sustainable Development, SASB, Social Progress Indicators, amendments to the company code of the U.K., adoption of a the PACTE law in France, creations of benefit corporations in the U.S., the Embankment Report of the Inclusive Capitalism initiative, company rankings by the Drucker Institute, the social and Human Capitals Protocol, the International Integrated Reporting Council and the Net Impact Institute,

Components for the managing of global capitalism profitably and responsibly have been invented. How should they be assembled into a smoothly working prototype?

And what still needs to be done?

Please join us in Caux to contribute your recommendations to a white paper on the future of responsible capitalism.
The cost of participation is 350 CHF ($362 USD) for one night’s accommodation, meals and meeting arrangements. A second night of accommodation at Mountain House is 90 CHF ($93 USD).

Please register your participation, please visit:

https://www.cognitoforms.com/CAUXIofc/CauxConferenceAndSeminarCentreBookingForm

Given the restrictions imposed by the need to stop the spread of the coronavirus, this notice of meeting is tentative, subject to the ability of participants to travel in October and of Mountain House to host meetings at that time. A decision will be made in early September to cancel or to confirm the dialogue. We will be in touch with you at that time.

With that said, we would be grateful if you would confirm at this time your interest in participating. That expression of support will be most helpful to our planning.

Sincerely yours,

Brad Anderson

Co-Chairman
Caux Round Table for Moral Capitalism

Tunku Abdul Aziz

Co-Chairman
Caux Round Table for Moral Capitalism

Stephen B. Young

Global Executive Director
Caux Round Table for Moral Capitalism
Antoine Jaulmes

Council Member
Initiatives of Change