# 2020 AAPC Board of Directors

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<thead>
<tr>
<th>Name</th>
<th>Company</th>
<th>Position</th>
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<tr>
<td>Rose Kapolczynski</td>
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<tr>
<td>Rebecca Donatelli</td>
<td>Campaign Solutions</td>
<td>AAPC Vice President</td>
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<tr>
<td>Larry Huynh</td>
<td>Trilogy Interactive</td>
<td>AAPC Secretary/Treasurer</td>
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<tr>
<td>Tom Shepard</td>
<td>Tom Shepard &amp; Associates</td>
<td>AAPC Chairman</td>
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<tr>
<td>James Aldrete</td>
<td>Message Audience &amp; Presentation, Inc.</td>
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<tr>
<td>Ward Baker</td>
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<td>Joanna Burgos</td>
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<td>Mike Burton</td>
<td>Ohio University</td>
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<td>Danielle Cendejas</td>
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<td>Liz Chadderdon</td>
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<td>Lorena Chambers</td>
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<td>Tracy Dietz</td>
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<td>Sara Fagen</td>
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<td>Brenda Gianiny</td>
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<td>Millie Hallow</td>
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<td>Dan Hazelwood</td>
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<td>Jefrey Pollock</td>
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<td>Rick Ridder</td>
<td>RBI Strategies and Research</td>
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<td>Jaimey Sexton</td>
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<td>Scott Simpson</td>
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<tr>
<td>Jason Torchinsky</td>
<td>Holtzman Vogel Josefiak Torchinsky PLLC</td>
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### AAPC Staff

- Alana Joyce, Executive Director
- Beckie Souleymane, Director, Meetings & Operations
- Megan Koch, Manager, Digital & Event Marketing
- Kate Farrell, Manager, Conference Programs
- Kelly Foley, Coordinator, Member Strategy & Engagement
- Emmi Navarro, Coordinator, Education & Events
- Sam Pubal, Coordinator, Membership & Events
Congratulations to all of this year’s honorees

Winners Book Courtesy of:

imagecube
TVB and local television broadcasters congratulate the AAPC 2020 Pollie Winners

LOCAL BROADCAST TV
WE GET VOTERS

www.WeGetVoters.com
AAPC gratefully acknowledges the 207 judges who participated in the 2020 Pollie Awards. To ensure the fairest possible treatment of every entrant’s work, our judge pool was comprised in balanced proportion between Democrats and Republicans, as well as nonpartisan/Independent and international judges. These judges are essential to the success and integrity of the Pollie Awards program and we are truly appreciative of their time and efforts. To all of our judges, thank you! Without you, the Pollie Awards would not be possible.
SCOTT ADAMS
GREEN ALLEY STRATEGIES

KEVIN AKINS
ALG RESEARCH

KIMBERLY ANDERSON
THE BEYTIN AGENCY

PAUL ARNEY
GREEN ALLEY STRATEGIES

MATTHEW ARNOLD
COUNTERPOINT MESSAGING

JOHN BALDUZZI
THE BALDUZZI GROUP

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STANFORD CAMPAIGNS

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BERGMANN ZWERDLING DIRECT

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OURSBEYCHOK, INC.

ARI BOYAJIAN
IMAGE CUBE

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GRINDSTONE RESEARCH LLP

BRIAN BROKAW
BRIAN BROKAW CONSULTING LLC

WILL BUNNETT
CLARIFY AGENCY

MATT BURGESS
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MELISSA CAMERON
SOUTHWEST STRATEGIES

DANIELLE CENDEJAS
THE STRATEGY GROUP

LIZ CHADDERDON
CHADDERDON LESTINGI
CREATIVE STRATEGIES

ANDRE CHARLES
ANDRE CHARLES CONSULTING

JOE CORRIGAN
EDGE HILL STRATEGIES

JASON DEALESSI
FUERZA STRATEGY GROUP

ELENA DITRAGLIA
THE SEXTON GROUP

PATRICK DONAHOE
ZERO WEEK SOLUTIONS

KATE DUCH
ONE MINUS BETA ANALYTICS, LLC

OWEN EAGAN
EMERSON COLLEGE

NOAH FINNEBURGH
RALLY CAMPAIGNS

BRIAN FRANKLIN
IMPACT POLITICS

MICHAEL GEHRKE
GPS IMPACT

HARRY GIANNOULIS
THE PARKSIDE GROUP

KELLY GIBSON
HAMBURGER GIBSON CREATIVE

RACHEL GORLIN
TIPPING POINT STRATEGIES

JIM GREEN
CENTRO

JOSH GROSSFELD
WILDFIRE CONTACT

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LESLEY UNIVERSITY

ERIC HOLLISTER WILLIAMS
PRECISION

CHERYL Hori
PACIFIC CAMPAIGN HOUSE

TIERNEY HUNT
THE NEW MEDIA FIRM

CHRIS SY Hyre
CHAPMAN CUBINE AND HUSSEY/ WIN FEARLESS

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RHODE ISLAND COLLEGE (RETIRED)

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RALLY CAMPAIGNS

BYRON LAMASTERS
INFOCUS CAMPAIGNS

MARC Lapidus
RED HORSE STRATEGIES

GREG LEIFER
THE PIVOT GROUP

OREN LEVIN-WALDMAN
ECO LABOR AND RUTGERS UNIVERSITY

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TRILOGY INTERACTIVE

MIKE LUCE
DOVER STRATEGY GROUP

WALTER LUDWIG
INDIGO STRATEGIES LLC

JEANNE LUNN
TECHNOLOGY CHANGES

CHEBON MARSHALL
WINNING CONNECTIONS

NICK MARTIN
DATA GENOMIX

LOU MCDONALD
TITLE FIGHT

LOREN MERCHAND
AUTHENTIC CAMPAIGNS

MATT MERRIMAN-PRESTON
AMPERAND CONSULTING

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CHISM STRATEGIES

JASON MILLS
ARDA CAMPAIGNS

ERIK MILMAN
MILMAN RESEARCH & CONSULTING

ALEX MORGAN
PROGRESSIVE TURNOUT PROJECT

BOBBY MUSHROE
SAGE MEDIA PLANNING & PLACEMENT

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AMPERAND STRATEGIES

ALEX NAVARRO-MCKAY
BERLINROSEN

TIA NEARMYER
WILDFIRE CONTACT

ANNA NGUYEN
FORWARD SOLUTION STRATEGY GROUP

DEAN NIELSEN
CERILLION N4 PARTNERS

BEN NUCKELS
STROTHER NUCKELS STRATEGIES

FEARGAL O’TOOLE
DATA FOR DONKEYS

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1833 GROUP

BOB PENNER
STRATCOM
DEMOCRAT

JEFFREY POLLOCK
GLOBAL STRATEGY GROUP

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MQ STRATEGIES

TIM REEVES
TIM REEVES CONSULTING, LLC

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THE ADVANCE GROUP

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NEW BLUE INTERACTIVE

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CHANGE MEDIA GROUP

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CURRENCY POLITICAL

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ISAAC WRIGHT
FSSG

ZACH WURTZ
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BERLINROSEN

BRADLEY HONAN
HONAN STRATEGY GROUP

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TOM ANDERSON
OPTIMA PUBLIC RELATIONS

ROB AUTRY
MEETING STREET INSIGHTS

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HIGHGROUND, INC

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FLEXPOINT MEDIA INC

JAMES BOWERS
BERMAN AND COMPANY

BRETT BUERCK
MAJORITY STRATEGIES

JOANNA BURGOS
ONMESSAGE INC.

LUKE BYARS
FIRST TUESDAY STRATEGIES

SAMUEL CHEN
THE LIDDELL GROUP

CHUCK COOLIDGE
LINCOLN STRATEGY GROUP

CHAD CROW
KC STRATEGIES

TIFFANY DELGADO
THE LUKENS COMPANY

TRACY DIETZ
DONORBUREAU

BECKI DONATELLI
CAMPAIGN SOLUTIONS

RENA DONATELLI
CAMPAIGN SOLUTIONS

JON DOWNS
FP1 STRATEGIES

JOSEPH DOZIER
JTD STRATEGIES LLC

COLIN DUFFY
HSP DIRECT LLC

AARON EVANS
WRS

JAMES FISFIS
CHARIOT CAMPAIGNS, INC

NICHOLAS FOSTER
FOSTER GLOBAL STRATEGIES

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AXIS RESEARCH, INC.

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HACKNEY & HACKNEY, INC.

JONATHAN HANEN
THE CHURCHILL GROUP

JENNIFER HARRINGTON
OPN SESAME

MARK HARRIS
COLDSPARK

MATTHEW HEWITT
AARON THOMAS AND ASSOCIATES

RYAN HORN
BULLHORN COMMUNICATIONS

MATT HUBBARD
CYGNAL

M. DAN HUBER II
THE PROSPER GROUP
<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Group</th>
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<tr>
<td>Jackie Huebig</td>
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<td>Anne Sessions</td>
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<td>Novitas Communications</td>
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<td>Andy Yates</td>
<td>Persuasion Perfected &amp; Greener and Hook</td>
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<td>Campaign Solutions</td>
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<td>Asun Weninger</td>
<td>Independent Consultant</td>
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NONPARTISAN/INDEPENDENT

CRAIG AGRANOFF
POLITICALCONSULTING.COM
TED BLASZAK
IRCMS
DARDEN COPELAND
CALVERT STREET GROUP
HAL FISCHER
MOUNT VERNON PRINTING, AN RR DONNELLEY COMPANY
ANGELA FISHER
ROCKY 101 LLC
PHILIP GRIFFIN
GRIFFIN STRATEGIES, LLC
LIBBY HALL
UNEARTH
REGAN HOWARD
CAMPAIGN SOLUTIONS
JOSEPH IESUE
TRU GROUP
KAREN JAGODA
E-VOTER INSTITUTE/DIGITAL POLITICS PODCAST
MR. ELI B. KARABELL
KARABELL INDUSTRIES LLC
SUSAN KATZ
KATZING CREATIVE WAYS
SPENCER KIMBALL
KIMBALL POLITICAL CONSULTING, LLC
TODD LANDFRIED
SOUTHWEST POLICY ADVISORS
PATTI MORRIS
TELE-TOWN HALL
TIFENNY YEN-LOUIE
R&R PARTNERS

INTERNATIONAL

BRUNO HOFFMANN
ESPLANADA COMUNICAÇÃO ESTRATÉGICA
HANNES KIRCHBAUMER
KIRCHBAUMER.COM GMBH
ANDRII KRUGLASHOV
INDEPENDENT CONSULTANT
CHAD ROGERS
CRESTVIEW STRATEGY
CASSIANO SAMPAIO
ESPLANADA COMUNICAÇÃO ESTRATÉGICA
ABHISHEK SHUKLA
ABHYSHEQSHUKLA.COM

* Please note that this is not a comprehensive list of all judges. Some names were withdrawn at the request of the judge.
The Campaign Excellence Awards are a longstanding tradition of the AAPC and recognize those individuals who have significantly contributed to the success of a candidate or public affairs campaign and whose conduct has been consistent with the Professional Code of Ethics of the AAPC.
AAPC Campaign Excellence Awards

Public Affairs Campaign of the Year
White Coat Waste Project

Campaign Manager of the Year, Non-Statewide
Jacob Redfern
Pam Iovino for State Senate

Campaign Manager of the Year Statewide, Republican
Stephan Thompson
Judge Brian Hagedorn for Wisconsin Supreme Court

Campaign Manager of the Year Statewide, Democrat
Richard Carbo
John Bel Edwards for Governor

Pollster of the Year, Republican
Rob Autry
Meeting Street Insights

Pollster of the Year, Democrat
Jason McGrath
Lightfoot for Chicago

Campaign of the Year, Republican
The RSLC-JFI Independent Expenditure Effort in the 2019 Wisconsin Supreme Court Race

Campaign of the Year, Democrat
John Bel Edwards for Louisiana
Public Affairs Campaign of the Year
White Coat Waste Project, Anthony Bellotti
This winning campaign achieved high impact results with few resources, and brought unprecedented awareness for the uncharted territory of animal issues that fundamentally changed public opinion and public policy.

Campaign Manager of the Year, Non-Statewide
Jacob Redfern, Pam Iovino for State Senate
Serving as Campaign Manager, Jacob Redfern was up against a self-funded campaign for a seat that had been regarded as solely Republican. His efforts resulted in the first red-to-blue flip in the country in 2019.

Republican Statewide Campaign Manager of the Year
Stephan Thompson, Battleground Strategies
This was a critical race for future control of the court and without flipping a seat in 2019, Republican control of the court would likely be lost in 2020. Thompson’s efforts resulted in turning out 165,000 more conservative voters than 2018 and flipped a seat held by a liberal Justice for 43 years.

Democratic Statewide Campaign Manager of the Year
Richard Carbo, John Bel Edwards for Louisiana
Richard Carbo was Campaign Manager for the only Democratic incumbent Governor up for re-election in 2019. He faced a historically Republican state that elected no other Democrats statewide. His efforts resulted in Governor Edwards becoming the first Democratic Governor in more than 40 years to win re-election in Louisiana, despite the $50 million that was spent against him.

Republican Pollster of the Year
Rob Autry, Meeting Street Insights
Rob Autry served as the pollster and strategist for two U.S. Senators and 17 Members of Congress during the 2019 election cycle. As the pollster for the Dan Bishop for Congress campaign, he faced keeping Democrats from pulling off another special election win and added another Republican seat to their trophy case. His efforts resulted in Dan Bishop’s approval ratings jumping from 37% to 50.9% in just 6 months and ultimately being elected to Congress.
Democratic Pollster of the Year
Jason McGrath, *GBAO Strategies*
With nearly two decades of experience in Democratic politics, Jason McGrath served as chief pollster on Lori Lightfoot’s mayoral campaign in Chicago. He helped in developing a focused message and target universe against 13 other candidates, including well-funded and well-known alternatives, in a low-turnout February election. His efforts resulted in Lightfoot’s ability to win support from every single neighborhood in Chicago.

Republican Campaign of the Year
RSLC-JFI Independent Expenditure Effort in the 2019 Wisconsin Supreme Court Race
*David Kanevsky, Tim Cameron, Kegan Beran, Casey Phillips, Darrin Schmitz, Gene Ulm, Brian Kind, Matt Walter, and Andrew Winn*
This campaign team was faced with being majorly outspent by liberal groups in the 2019 Wisconsin Supreme Court race. Their effort to narrow the gap on TV spend in the final week of the campaign, while putting significant resources into mindful efforts to turn out Republicans, resulted in a win by 6,000 votes.

Democratic Campaign of the Year
John Bel Edwards for Governor
*Josh Grossfeld, John Anzalone, Zac McCrary, Jared Arsement, Scott Arceneaux, Anne Lewis, Kate Magsamen, IE: Gumbo PAC including Sapphire Strategies, Bright Moments, Jones Mandel, Ourso Beychok Inc., Magnus Pearson Media, Global Strategy Group, and GPS Impact*
The John Bel Edwards campaign team faced the difficulty of polling the racial, cultural, and geographic diversity of Louisiana. Their efforts focused on the critical goal to turn out a historic number of African American voters while persuading pro-Trump Republicans. Their campaign drew focus to the things the Governor was doing to improve the lives of his constituents and ultimately resulted in an election day win.
On behalf of AAPC and the 40 Under 40 Committee, we’d like to thank all of our award winners, nominees, judges and participants for making the 2020 40 Under 40 Awards a huge success. The political consulting industry surely has some of the most ground-breaking young professionals on the rise! The outstanding achievements and passion for giving back to the industry represented among the 2020 Award recipients have made them true game changers. We are very excited to follow their successes as they advance their professional pursuits.

JOANNA BURGOS
ONMESSAGE INC.

BECKI DONATELLI
CAMPAIGN SOLUTIONS

KELLY GIBSON
HAMBURGER GIBSON CREATIVE

LARRY HUYNH
TRILOGY INTERACTIVE

JIM INNOCENZI
SANDLER-INNOCENZI

ROSE KAPOLCZYNJSKII
ROSE KAPOLCZYNJSKII CONSULTING

CARTER KIDD
CAMPAIGN SOLUTIONS

JOE LESTINGI
CHADDERDON LESTINGI
CREATIVE STRATEGIES

KYLE ROBERTS
SMART MEDIA GROUP

TIM ROSALES
ROSALES SOLUTIONS

TARYN ROSENKRANZ
NEW BLUE INTERACTIVE

SCOTT SIMPSON
RESONANCE CAMPAIGNS

AAPC thanks our bipartisan judge panel for dedicating their time to help make the 40 Under 40 Awards possible!

JUDGES
Winners

**DEMOCRATS**

MATTHEW ARNOLD
COUNTERPOINT MESSAGING

SHIRIN BIDEL-NIYAT
AMERICAN FEDERATION OF STATE, COUNTY AND MUNICIPAL EMPLOYEES

RICHARD CARBO
JOHN BEL EDWARDS FOR LOUISIANA

CHRISTINA COLOROSO
ANALYST INSTITUTE

NICK DAGGERS
1833 GROUP

JESSICA FLOYD
THE HUB PROJECT

ISAAC GOLDBERG
BERLINROSEN

CHRISSY HYRE
CHAPMAN CUBINE AND HUSSEY

DAVISHA L. JOHNSON
D. L. JOHNSON CONSULTING AGENCY

LESLIE MARTES
DEMOCRATIC LEGISLATIVE CAMPAIGN COMMITTEE

FARAH SILENE MELENDEZ
DEMOCRATIC ATTORNEYS GENERAL ASSOCIATION

BOBBY MUSHROE
SAGE MEDIA PLANNING AND PLACEMENT

AMANDA NELSON
TEXAS AFT

YADIRA SANCHEZ
PODER LATINX

ANDREW SINN
50+1 STRATEGIES LLC

ALICIA SISNEROS
SISNEROS STRATEGIES

JR STARRETT
NON-PROFIT HOUSING AGENCY OF NORTHERN CALIFORNIA

AMANDA STITT
CHANGE MEDIA GROUP

MELISSA WILLIAMS
EMILY’S LIST

NANCY ZDUNKEWICZ
CHANGE RESEARCH

**REPUBLICANS**

KEGAN BERAN
FLEXPOLIT MEDIA INC.

COLIN DUFFY
HSP DIRECT

TIMOTHY EDSON
FP1 STRATEGIES

MARIE BRICHETTO FENN
MERIDIAN PACIFIC

JENISE HARRIS
MAVERICK FINANCE

DANIEL HUEY
SOMETHING ELSE STRATEGIES

ADAM KINCAID
THE NATIONAL REPUBLICAN REDISTRICTING TRUST

RORY MCSHANE
MCSHANE LLC

LAUREN MORENKO
SMART MEDIA GROUP

LYMAN MUNSCHAUER
NRCC

ASHLEY O’ROURKE
MAJORITY STRATEGIES

THOMAS PETERS
UCAMPAIGN/RUMBLEUP

ADAM PIPER
REPUBLICAN ATTORNEYS GENERAL ASSOCIATION

RYAN REYNOLDS
COLDSPARK

TREVOR K. SMITH, PH.D.
WPA INTELLIGENCE

CLINTON SOFFER
TATE REEVES FOR GOVERNOR

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WINNING POLITICAL CAMPAIGNS

**STEP 1**
At Resonate we have the largest, ongoing voter survey in the U.S. and online behavioral and contextual observations of

- **550 MILLION DEVICES**
- **2 TRILLION WORDS**
- **10 BILLION DAILY EVENTS**
- **35,000 TOPICS**

From that we get **13,000 INSIGHTS** describing **222 MILLION U.S. VOTERS**

Our insights are updated nightly at the individual level.

**STEP 2**
Resonate’s constituent insights turn flat voter file data rooted in basic demographics and past voting patterns into robust

**3D SNAPSHOTs OF YOUR TARGET VOTERS.**

Reveal why we support or oppose a candidate or cause.

Enrich and improve your understanding of today’s voters.

**STEP 3**
Resonate’s managed media team will build robust voter segments and help you execute winning campaigns rooted in best-in-class voter data. And, our reporting is

**ALWAYS ON AND IN REAL TIME.**

You’ll know immediately how campaigns are performing.

**READY TO WIN IN 2020?**

http://www.resonate.com/votertargeting
The Pollie Awards have always been the hallmark of the best work in political advertising. Over 255 firms took to this year’s Contest to enter their best work from the 2019 midterm cycle. While creativity and quality of execution remain important, this year’s Pollie Awards Contest again placed greater emphasis on political effectiveness in an attempt to determine whether material appeared to meet a specific campaign need or solved a particular problem. We also maintained our higher curve for trophy eligibility, making each win even more significant. AAPC salutes this year’s winners for their outstanding creative and technical achievements in the 2019 political season!
Winners

Overall - Candidate Division

A01 - Best Direct Mail Campaign - Democrat
Bronze
Mail Plan
Bergmann Zwerdling Direct
Silver
Red-to-Blue Longshot
Ampersand Consulting
Gold
Nancy Guy For Delegate
Chadderdon Lestingi Creative Strategies

A02 - Best Direct Mail Campaign - Republican
Bronze
Cameron for AG
Axiom Strategies
Silver
Stephanie Hilferty Re-Election State Representative
Buisson Creative
Gold
Direct Mail Campaign
Innovative Politics

A03 - Best Television Campaign - Democrat
Bronze
2019 Istanbul Mayoral Campaign
OYKU / Dialogue International
Silver
Zwicker & Freiman for NJ16 Campaign
Putnam Partners, LLC
Gold
Chicago Mayor
Beacon Media

A04 - Best Television Campaign - Republican
Bronze
This is George
KC Strategies
Silver
McGreedy Series
OnMessage, Inc.

A05 - Best Digital or Internet Campaign - Democrat
Bronze
Breaking Heels, Not Promises
Hobbs & Hayworth for Oursu Beychok
Silver
Why a Democratic Majority Matters
Indigo Strategies LLC
Gold
John Bel Edwards for Governor - Digital
Sapphire Strategies

A06 - Best Digital or Internet Campaign - Republican
Bronze
In the Spotlight with Sheriff Tony Guy
M:7 Agency, LLC
Gold
Mayor Betsy Price Millennial Campaign
Powershift Group

A11 - Best Fundraising Campaign - Democrat
Bronze
Adam Schiff Stands Strong with Support from Authentic Digital Program
Authentic Campaigns

A12 - Best Fundraising Campaign - Republican
Bronze
John James Off-Year Relaunch
HSP Direct
Silver
Elise for Congress Fundraising
The Prosper Group

A15 - Best Use of Opposition Research - Democrat
Bronze
Quinton Lucas for Mayor
Capitol City Research
Silver
Deep Dive into the Panama Papers and Offshore Leaks Database Hits Nigeria’s Presidential Race
Grindstone Research LLP & BuzzMaker LLC
Gold
Strauss Hit Pieces
CN4 Partners

A16 - Best Use of Opposition Research - Republican
Gold
Doors
Buisson Creative

A17 - Best in Show - Democrat
Bronze
Chicago Mayor
Team Lightfoot
Silver
Federal Election 2019
The NOW Group
Gold
Valerie Plame “Undercover”
Putnam Partners, LLC

A18 - Best in Show - Republican
Gold
Spokane Good Government Alliance
Camelback Strategy Group

Overall - Ballot Initiative Division

A19 - Best Direct Mail Campaign
Bronze
Reform - Not New Taxes
Meridian Pacific
Silver
“Yes” Direct Mail Campaign
The Strategy Group Company
Gold
Vote “No” on 105 & 106
Convergence Targeted Communications

A20 - Best Television Campaign
Bronze
Yes on Proposition DD - TV
EIS Solutions & Ascent Media & The Kenny Group

A21 - Best Digital or Internet Campaign
Bronze
No on Prop C
Bully Pulpit Interactive
Silver
“Voices” Digital Campaign
The Strategy Group Company
Gold
Vote YES Jersey City - Regulate Airbnb
Metropolitan Public Strategies

A23 - Best Radio Campaign
Gold
Bad Tax
Hackney & Hackney, Inc.

A25 - Best in Show
Bronze
Memphis Public Safety Referendum--Sometimes Heroes Need Backup
Hatch Consulting Group
Silver
“Yes” TV Campaign
The Strategy Group Company
Gold
“Yes” Direct Mail Campaign
The Strategy Group Company

Overall - Public Affairs/Issue Advocacy Division

A26 - Best Direct Mail Campaign
Bronze
Fight the Fossil Power
Calvert Street Group
Silver
Better Training, Better Jobs
The Reeds PRC
A27 - Best Television Campaign
Silver
“For Ohio” TV Campaign
The Strategy Group Company
Bronze
Need to Impeach Campaign
Putnam Partners, LLC
A28 - Best Digital or Internet Campaign
Bronze
A School That Fits Campaign Makes Education Reform Top Issue for Louisiana
The Zoldak Agency
Silver
CPSP
McNally Temple Associates
Gold
Am I Worth It?
Amber Integrated
A29 - Best Phone Campaign
Silver
Dialing for Housing
50+1 Strategies
A31 - Fundraising Campaign
Gold
NACS PAC - PAC Fundraising Campaign
Sagac Public Affairs
A32 - Best Newspaper Campaign
Bronze
Fake Meat, Real Chemicals
Berman and Company
Gold
BNSF Railway Reputation Campaign
Mammoth
A33 - Best PAC Campaign (NEW)
Bronze
CRNA PAC Fundraising and Peer to Peer Campaign
Sagac Public Affairs
Silver
Walmart PAC Fundraising Campaign
Sagac Public Affairs
Gold
The Home Depot PAC Fundraising Program
Sagac Public Affairs
A34 - Best in Show
Bronze
A School That Fits Campaign Makes Education Reform Top Issue for Louisiana
The Zoldak Agency
Silver
Health Care Awareness
The NOW Group
Gold
Arizona’s Physician Shortage Advocacy Campaign
Arizonans for Better Healthcare
Overall - Miscellaneous
A35 - Best New and Unusual Tactic
Bronze
Interactive Poll Reports in an Online Dashboard
Cygual
Silver
Portfolio Advocacy Platform
Unearth
Gold
Which Waze to the Polls?
Pacific Campaign House
A36 - Best Data Analytics Solution
Bronze
Snapshot
Echelon Insights
Silver
Progress Virginia
The New Media Firm
Gold
Sentiment & Video Retention Analysis
toppLR
A37 - Best Use of Data Analytics/Machine Learning (NEW)
Bronze
Values-based clustering
Echelon Insights
Silver
Natural Language Processing to Discover the Issues Voters Care About
Change Research
Gold
Actionable Engagement Insights
toppLR
Direct Mail - Candidate Division
B01 - For Presidential Primary
Bronze
100 Days
The Strategy Group
Silver
Windmills
The Strategy Group
B03 - For Down-Ballot Statewide
Gold
Undercover Democrat
Axiom Strategies
B04 - For State Legislature
Bronze
Crabs on the Shore
The Strategy Group
Silver
Pink Shirt
Chadderdon Lestingi Creative Strategies
Gold
Skeletons
Resonance Campaigns
B05 - For Mayor
Bronze
“For All Green Bay: A Shared Vision for Our Community”
FSSG
Silver
Air Quality
Wildfire Contact
Gold
Pulling Strings
The Positive Program
B06 - For Local/Municipal/Regional
Bronze
“1991”
Wildfire Contact
Silver
“Perk Shopping”
BerlinRosen
Gold
Red Handed
MDW Communications
B09 - For Special Election - Local
Bronze
Check
Jamestown Associates
Silver
Vision
Bergmann Zwerdling Direct
Gold
Commanding Officers
Ampersand Consulting
B10 - For PAC/Super PAC
Bronze
Murder Bus
TJP Strategies
Silver
KFF Scumbo Stumbo HR File
The Lukens Company
Gold
Dead Beat Dad
The Lukens Company
CAMPAIGNING IS HARD.
REACHING YOUR VOTERS DOESN’T HAVE TO BE.

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125+ Branded Networks | Directly Sourced | Preferred Inventory Placement | No Open Exchanges

Contact: Keith Norman | knorman@premion.com | 703-395-3249
B12 - Bilingual/Multilingual/Foreign Language
Bronze
Plan
Superior Blue Strategies
Silver
Chef Adrian
MDW Communications
Gold
Miguel Barbosa - Puebla
Heurística Comunicación

B13 - Early Voting/Absentee Ballot/Vote-by-Mail
Bronze
Sample Ballot
Bergmann Zwerdling Direct

B14 - Best Use of Humor
Bronze
No Green New Deal
Direct Edge Campaigns
Silver
Double Dipper
Checkmate Strategies
Gold
Shocker
The Balduzzi Group

B15 - Best Use of Negative or Contrast
Bronze
Pulling Strings
The Positive Program
Silver
Insanity
Checkmate Strategies
Gold
Secret Weapon
Resonance Campaigns

B16 - Best Use of Illustration or Photography
Bronze
When Thom Kleiner Was First Elected In 1995...
Checkmate Strategies
Silver
Tax The Rain
Strategic Impact
Gold
“Neighborhoods”
BerlinRosen

B18 - Best Use of Targeting (NEW)
Bronze
DonorRetention - Special Operations for America
DonorBureau

B19 - Best Use of Slate Mail
Bronze
Vote Column 1
TJP Strategies
Silver
Endorsed by the Carpenters
TJP Strategies
Gold
iPad
Bergmann Zwerdling Direct

B20 - GOTV
Gold
Stand with UA Members
JPM+M, Inc

B22 - Independent Expenditure Campaign - Governor
Silver
IE SBA 2019 Kentucky Governor
TLC Political
Gold
Word Cloud
Ourso Beychok

B23 - Independent Expenditure Campaign - Down-Ballot Statewide
Bronze
Boss Hog
The Lukens Company
Gold
Dead Beat Dad
The Lukens Company

B24 - Independent Expenditure Campaign - State Legislature
Bronze
Two Face
Go BIG Media
Silver
Suhas GOTV Post Card
Convergence Targeted Communications
Gold
Choice
Jamestown Associates

B25 - Independent Expenditure Campaign - Mayor
Bronze
Search and See
Cornerstone Solutions
Silver
She Fled
Cornerstone Solutions

Gold
The Worst Job Interview, Period
Cornerstone Solutions

B26 - Independent Expenditure Campaign - Local/Municipal/Regional
Bronze
Better than Brooks
Red Horse Strategies
Silver
Sold her promise for a campaign boost
The Strategy Group
Gold
Shocker
The Balduzzi Group

Gold
Daughter
Superior Blue

B29 - Independent Expenditure Campaign - Special Election - Local
Gold
Comical
JPM+M

Direct Mail - Ballot Initiative Division

B30 - For Statewide
Gold
“One Day”
The Strategy Group Company

B31 - For Local
Bronze
Scandal
Meridian Pacific
Silver
Our Columbus
Bergmann Zwerdling Direct
Gold
No on San Francisco Proposition C, “Kids Lose”
RALLY Campaigns

B34 - Best Use of Negative or Contrast
Gold
Props 105 & 106: A Radical Experiment
Convergence Targeted Communications

Direct Mail - Public Affairs/Issue Advocacy

B36 - For National
Bronze
Out of Reach
The Campaign Workshop
Silver
The Grinch
ColdSpark
B37 - For Statewide
Silver
Thank You Reply Card
Wildfire Contact

Gold
Think Big Illinois - Bull
The Strategy Group

B38 - For Local
Bronze
Tax
Bergmann Zwerdling Direct

Direct Mail- Miscellaneous

B39 - Best Use of Opposition Research
Bronze
KFF Scumbo Stumbo HR File
The Lukens Company
Silver
Doors
Buisson Creative

Television - Candidate Division

C01 - For Presidential Primary
Silver
A NEW WAY FORWARD
Devine Mulvey Longabaugh

Gold
No Mr. Nice Guy
Jamestown Associates

C02 - For Governor
Silver
West Virginia Values
Strategic Partners & Media

Gold
A new history
Heurística Comunicación

C03 - For Down-Ballot Statewide
Silver
Lincoln
Grit Creative, RunSwitch PR

Gold
“#1 Dad”
Content Creative Media

C04 - For State Legislature
Bronze
Birdwatching
Innovative Politics
Silver
Serve
POOLHOUSE

Gold
Zwicker & Freiman “See Saw”
Putnam Partners, LLC

C05 - For Mayor
Bronze
Joe Hogsett “Mothers Against Violence”
Putnam Partners, LLC
Silver
Bicycle-2019 Istanbul Mayoral Campaign
OYKU / Dialogue International

Gold
Viv
Beacon Media

C06 - For Local/Municipal/Regional
Bronze
Bonano - Courage to Serve
Buisson Creative
Silver
Delco Democrats Take Control for First Time since Civil War
The Campaign Group

Gold
Hockey 2
SKDKnickerbocker

C07 - For Special Election - Federal
Gold
Crazy Clowns
Innovative Politics

C09 - For Special Election - Local
Gold
Paige Against The Machine
The Campaign Group

C10 - For PAC/Super PAC
Silver
“Kentucky”
Strother Nickels Strategies

Gold
Tough
Hamburger Gibson Creative

C11 - Bilingual/Multilingual/Foreign Language
Silver
Giving the best to Puebla
Heurística Comunicación

Gold
The ballot box
Heurística Comunicación

C12 - Best Use of Humor
Bronze
“McGreedy with a G”
OnMessage, Inc.
Silver
Dogs
Jamestown Associates

Gold
Hobbies
SKDKnickerbocker

C13 - Best Use of Negative or Contrast
Bronze
“Conservative Traitor”
Content Creative Media
Silver
Masquerade
POOLHOUSE

Gold
Lobbyists
The NOW Group

C14 - Best Use of Personality or Celebrity
Bronze
“Economic Engine”
Content Creative Media

C16 - Independent Expenditure Campaign - Governor
Bronze
Etouffee
Gumbo PAC
Silver
“Kentucky”
Strother Nickels Strategies

Gold
One of Us
Gumbo PAC

C17 - Independent Expenditure Campaign - Down-Ballot Statewide
Silver
Despicable
McCarthy Hennings Whalen, Inc.

Gold
Phony
Strategic Partners & Media

C18 - Independent Expenditure Campaign - State Legislature
Gold
Chasing Chase
J&Z Strategies

C19 - Independent Expenditure Campaign - Mayor
Silver
Painful
Cornerstone Solutions

Gold
Jeopardy
Consensus Communications
C20 - Independent Expenditure
Campaign - Local/Municipal/Regional
Bronze
Row Your Boat
Sermo Digital

C21 - Independent Expenditure
Campaign - Special Election - Federal
Gold
Not Gonna Sell
OnMessage, Inc.

Television - Ballot Initiative
Division
C26 - For Statewide
Gold
“One Day”
The Strategy Group Company

C27 - For Local
Bronze
Parks for All - Legacy
Ampersand Consulting
Silver
Community
WIN
Gold
Addicting
Armour Media

Television - Public Affairs/Issue
Advocacy Division
C29 - For National
Bronze
Life Won’t Wait
Ascent Media & Nahigian Strategies
Silver
Iowa Needs the USMCA
Ascent Media, Pathway Partners, IMGE
Gold
FWD.us “Luis’s Home”
Putnam Partners, LLC

C30 - For Statewide
Bronze
“My Son”
BerlinRosen
Silver
Exodus
Innovative Politics
Gold
Retrofit
The NOW Group

C31 - For Local
Gold
If You Care About This
Mammoth

Digital/Internet -
Candidate Division
D01 - Internet Advertising - Presidential Primary
Bronze
Bringing lapsed supporters back into the fold
Win Fearless
Silver
Kamala Harris Sets The Standard
For Digital Advertising
Authentic Campaigns

D03 - Internet Advertising - Down-Ballot Statewide
Bronze
Andy Taggart for Attorney General
The Cirlot Agency
Silver
RSLC Anti-Henry Web-OTT Video
The Lukens Company
Gold
Cameron for Attorney General
The Prosper Group

D04 - Internet Advertising - State Legislature
Bronze
Justin Holland for Texas
The Prosper Group
Silver
Paint
J&Z Strategies
Gold
“Getting It Done”
CDB Political/Virginia Matters

D05 - Internet Advertising - Mayor
Bronze
Football-2019 Istanbul Mayoral Campaign
OYKU / Dialogue International
Silver
Istanbul is Yours-2019 Istanbul Mayoral Campaign
OYKU / Dialogue International
Gold
Bicycle-2019 Istanbul Mayoral Campaign
OYKU / Dialogue International

D06 - Internet Advertising - Local/
Municipal/Regional
Bronze
Voice of the People
WIN
Silver
First
J&Z Strategies
Gold
Forward
Red Horse Strategies

D09 - Internet Advertising - Special Election - Local
Bronze
Anna Allred for Texas State Representative
House District 28
Raconteur Media Company
Gold
Paige Against The Machine
The Campaign Group

D10 - Internet Advertising - Best Use of Search Engine Marketing
Gold
Harris Team Sets Best Practices For SEM
Authentic Campaigns

D11 - Internet Advertising - Best Use of Targeting
Bronze
“John Bel Edwards”
Strother Nuckels Strategies
Silver
Best Application of AI Technology to Optimize Targeting
WPA Intelligence
Gold
The Farmer
Grit Creative

D12 - Internet Advertising - Best Use of Email Marketing for Digital Acquisition
Campaign
Silver
Jim "Gymbro" Jordan Has Go to Go...
New Blue Interactive

D16 - Website - State Legislature
Silver
Texas State Representative Four Price
Raconteur Media Company

D17 - Website - Mayor
Gold
Daniella.vote
MDW Communications
Win Voters’ Trust With Mail

Harness the power of digital and the credibility of physical

By infusing digital elements with your political mail mix, you can boost campaign effectiveness and increase voter reach. Our Political Mail Consultants are here to help you get more bang for your campaign buck.

Get in touch with a Political Mail Consultant at deliverthewin.com/deliveraction
<table>
<thead>
<tr>
<th>Category</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
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</thead>
<tbody>
<tr>
<td>D18 - Website - Local/Municipal/Regional</td>
<td>LizForUs JVA Campaigns</td>
<td>Sermo Digital</td>
<td>registering Latinx youth and turning out the vote in Texas and Virginia with Voto Latino Authentic Campaigns</td>
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<td>D22 - Web Video</td>
<td>Sermo Digital</td>
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<td>Freedom Will Always Win BPM Marketing LLC</td>
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<td>D23 - Digital Creative - Stand Alone (NEW)</td>
<td>Civic Centered Consulting &amp; SWDigital</td>
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<td>Call Me Consensus Communications</td>
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<td>D24 - Digital Creative - Full Set (NEW)</td>
<td>Strother Nuckels Strategies</td>
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<td>West Texas Changed My Life Murphy Nasica &amp; Associates</td>
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<td>D25 - Bilingual/Multilingual/Foreign Language</td>
<td>Strother Nuckels Strategies</td>
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<td>Valerie Plame “Undercover” Putnam Partners, LLC</td>
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<tr>
<td>D26 - Best Use of Social Media</td>
<td>Team by The Tuesday Company</td>
<td></td>
<td>Telling a moving narrative through authentic digital-first video Narrative Advertising</td>
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<tr>
<td>D27 - Best Use of Email Marketing (Non-Fundraising)</td>
<td>McShane LLC</td>
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<td>West Texas Changed My Life Murphy Nasica &amp; Associates</td>
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<tr>
<td>D29 - Best Use of a Meme</td>
<td>Chick-fil-A Drives Voter Turnout McShane LLC</td>
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<td>West Texas Changed My Life Murphy Nasica &amp; Associates</td>
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<tr>
<td>D30 - Best Viral Campaign (NEW)</td>
<td>Character AL Media Strategy</td>
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<td>breaking heels, not promises Hobbs &amp; Hayworth for Ourso Beychok</td>
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<td>D31 - Best Use of Email Marketing (Non-Fundraising)</td>
<td>Elaine Luria “Oath” Putnam Partners, LLC</td>
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<tr>
<td>D32 - Best Use of Humor</td>
<td>Dogs Jamestown Associates</td>
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<td>D33 - Best Use of Negative or Contrast</td>
<td>John Bel Edwards Strother Nuckels Strategies</td>
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<td>D34 - Independent Expenditure Campaign - Governor</td>
<td>Strother Nuckels Strategies</td>
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<td>D35 - Independent Expenditure Campaign - Mayor</td>
<td>Chicago Runoff IE PowerThru Consulting</td>
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<td>D36 - Independent Expenditure Campaign - State Legislature</td>
<td>Berni Consulting</td>
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<td>D37 - Independent Expenditure Campaign - Local/Municipal/Regional</td>
<td>Lead V Led Counterpoint Messaging</td>
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<td>D38 - Independent Expenditure Campaign - Local</td>
<td>Coastal Champion Berni Consulting</td>
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<td>D39 - Independent Expenditure Campaign - Local</td>
<td>Which Waze to the polls? Pacific Campaign House</td>
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<td>Impact Politics &amp; Baughman Merrill</td>
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<td>D41 - Independent Expenditure Campaign</td>
<td>“My Kids” BerlinRosen</td>
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<td>D42 - Independent Expenditure Campaign - Special Election - Local</td>
<td>Chick-fil-A Drives Voter Turnout McShane LLC</td>
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<td>D43 - Internet Advertising - For U.S. House of Representatives</td>
<td>Building Adam Schiff’s Million-Dollar Digital Program Authentic Campaigns</td>
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<td>Silver</td>
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<td>Gold</td>
<td>Valerie Plame “Undercover”</td>
<td>Putnam Partners, LLC</td>
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<td>D44 - Internet Advertising - For U.S Senate</td>
<td>Silver</td>
<td>Martha McSally Online Fundraising Campaign Solutions</td>
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<td>Bronze</td>
<td>Martha McSally For U.S Senate</td>
<td>Campaign Solutions</td>
<td></td>
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<tr>
<td>Gold</td>
<td>MJ Hegar “(re)Introduction”</td>
<td>Putnam Partners, LLC</td>
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</table>
| Digital/Internet - Ballot Initiative Division | D47 - Internet Advertising | Bronze
| | | Ranked Choice Voting - Question 1 Mammoth |
| | Silver | Winning Tax Proposals in MI Suburbs Change Media Group |
| Digital/Internet - Ballot Initiative Division | D48 - Website | Gold
| | | “Cruel Joke” The Strategy Group Company |
| D49 - Web Video | Silver | Map to the Future - Interactive School Bond Map COMPETE Digital |
| | Silver | “Kristine Irwin” The Strategy Group Company |
| D50 - Digital Creative - Stand Alone (NEW) | Silver | Skipster Facebook Ad Novitas Communications |
| Digital/Internet - Public Affairs/Issue Advocacy Division | D51 - Digital Creative - Full Set (NEW) | Gold
| | | “Cruel Joke” The Strategy Group Company |
| | Silver | Crisis Rising Tide Interactive |
| | Gold | Vote YES Jersey City - Regulate Airbnb Metropolitan Public Strategies |
| | Bronze | D52 - Best Use of Social Media Bad Tax Hackney & Hackney, Inc. |
| | Bronze | Advertising for YourHarrisCountyTaxes.com Raconteur Media |
| | Gold | “Be the Vote” CDB Political/Virginia Matters |
| | Bronze | D54 - Internet Advertising Alone The Campaign Workshop |
| | Silver | Advertising for YourHarrisCountyTaxes.com Raconteur Media |
| | Gold | “Protect Ohio Energy” The Strategy Group Company |
| | Silver | D57 - Best Use of Email Marketing (Non-Fundraising) Choose Care, Not Cuts video Canadian Federation of Nurses Unions |
| | Gold | RayPAC “Mission Possible” Email Campaign Sagac Public Affairs |
| | Bronze | D58 - Best Use of Social Media Fix Our Transit: Congestion Pricing Campaign SKDKnickerbocker |
| | Silver | Oklahoma Health Action Network Amber Integrated |
| | Gold | Greenlink Connects Me First Tuesday Strategies |
| Phones - Candidate Division | E02 - Live Calls | Bronze
| | | Electing Andy Beshear Governor of Kentucky Winning Connections |
| | Silver | Electing Maureen Brosnan Mayor of Livonia, Michigan Winning Connections |
| | Gold | Steve Seroka Recalls Himself CampaignHQ |
| | Bronze | E03 - Telephone Town Hall Call/Forum Call “Defending the Endorsement” The Strategy Group Company |
| | Silver | “Team GT Washington Update” The Strategy Group Company |
| Phones - Public Affairs/Issue Advocacy Division | E06 - Patch-Through Program Autodial/ Live | Bronze
| | | Please Hold for Solar Calvert Street Group |
| | Silver | Bringing Down The Hous(ing) Prices Stones’ Phones |
| | Gold | “Protect Ohio Energy” The Strategy Group Company |
| | Bronze | E07 - Telephone Town Hall Call/Forum Calls Stopping Pensions for Potholes Winning Connections |
| | Silver | Something in the Water: Dangerous Chemicals and Activism Stones’ Phones |
| | Gold | Come and Take It: Governor Abbott’s Monthly Match CampaignHQ |
Successful campaigns rely on your money moving quickly and accurately.

**AUTOMATE YOUR MEDIA PAYMENTS TODAY**

Fast and On-time Payments make the million dollar difference for your campaign. Ensure your candidate is on-air to beat the competition during the heat of your campaign.

- NO MORE overnight shipping
- NO MORE stamps
- NO MORE wasted time
- NO MORE missed payments
- NO MORE WASTED MONEY

Please visit www.PayClearly.com for more information.
**Winners**

**Phones - Miscellaneous**

**E08 - Best Use of Automated SMS Texting**

*Gold*

SMS Social Pressure GOTV Texting Program
Chism Strategies

**E09 - Best Use of Peer to Peer Texting (NEW)**

*Bronze*

A Slate Card in the Palm of Your Hand
The Sexton Group

*Silver*

E Electing Maureen Brosnan Mayor of Livonia, Michigan
Winning Connections

**E10 - Best Use of Automated SMS Fundraising**

*Silver*

McCarthy for Congress
Convergence Media

**E11 - Best Use of Peer to Peer Fundraising (NEW)**

*Silver*

Martha McSally P2P Texting
Campaign Solutions

**E12 - Best Mobile Application**

*Gold*

Mastering Mobile Ad Management
topplr

**E13 - Best Use of Social Science Research**

*Gold*

SMS Social Pressure Early Vote Texting Program
Chism Strategies

**Radio - Candidate Division**

**F03 - For Down-Ballot Statewide**

*Gold*

Opening Our Doors To The World
Buisson Creative

**F04 - For State Legislature**

*Bronze*

Teachers
CrossCurrentsLLC

**Fundraising**

**G01 - Best Use of Direct Mail**

*Bronze*

John James Campaign Memo
HSP Direct

*Silver*

Louisiana Takes the Stage Invitation
Buisson Creative

**G02 - Best Use of Email**

*Bronze*

You can all go to hell, we’re raising money for the Texas GOP
McShane LLC

*Silver*

LOST: Jim Jordan’s Jacket
1833 Group LLC

*Gold*

Elise for Congress Fundraising
The Prosper Group

**G03 - Best Use of Social Media**

*Gold*

Moscow City Council Elections, 2019 - Darya Besedina
Inventum.Group

**G04 - Best Use of Website/Donation Page**

*Silver*

Kamala Harris Campaign’s Donation Lightbox During First Democratic Debate And Beyond
Authentic Campaigns

**G05 - Best Use of a Landing Page for Digital Fundraising**

*Bronze*

Carter Email Fundraising Plan
Raconteur Media Company

**G07 - Best Use of Phones**

*Gold*

Elise Stefanik Will Not Be Silenced
CampaignHQ

**G08 - For PAC**

*Silver*

CVS PAC Annual Report Email
Sagac Public Affairs

*Gold*

The Home Depot PAC Annual Report
Sagac Public Affairs
G11 - For Use of Trade Association Fundraising
Bronze
ADPAC “Give Five” Campaign Student Targeted Email
Sagac Public Affairs

G12 - Fundraising Gift With Donation
Bronze
AmeriChem PAC - Thank You Cards & Gifts
Sagac Public Affairs
Silver
Defeat Mitch Direct Mail Fundraising Blueprint Public Affairs

Gold
Democratic Debates in Detroit: Doubleheader in the D Poster
Change Media Group

G13 - Fundraising Event
Bronze
Senator Jim Inhofe Dove Hunt Event and Materials
Sagac Public Affairs
Silver
AmeriChem PAC - Crab Feast Event
Sagac Public Affairs
Gold
Americhem PAC - Baseball Fundraising Event
Sagac Public Affairs

Newspaper
H01 - Full Page
Bronze
BNSF Railway - Intermodal Print Mammoth
Silver
Solar Capital of South Carolina First Tuesday Strategies
Gold
UAW Under Investigation Berman & Company

H02 - Less Than a Full Page
Bronze
Vote Yes Forney ISD - newspaper ad Mayes Media Group
Silver
Vote Yes Forney ISD - young entrepreneur newspaper ad Mayes Media Group

Collateral
I01 - Billboard
Bronze
ADF Scottsdale Campaign Mammoth
Gold
Marina del Pilar - Mexicali Heurística Comunicación

I02 - Door Hanger
Bronze
Tip of the Spear Blitz Canvassing

I03 - Logo
Bronze
“Jennings for State Senate: Minnesota North Star Values” FSSG
Silver
Devlin Robinson for State Senate ColdSpark
Gold
Steve Light Logo Superior Blue Strategies

I04 - Mass Transit/Bus Sign
Bronze
Iowa Bus Design for Kamala Harris For The People Authentic Campaigns

I05 - Most Original/Innovative Collateral Material
Bronze
Shue’s Shoe Impact Management Group
Silver
The Most Useful Pen in Politics political.law
Gold
Defending More Than 25 Cents Element Strateji Yönetimi

I06 - Non-Mail Brochure
Bronze
Southern Current - Ten Fund Brochure Sagac Public Affairs
Silver
Fencing Superior Blue Strategies

I07 - Yard/Outdoor Sign
Silver
Kamala Harris For The People – Pride/FEARLESS Signage Authentic Campaigns

Field
J01 - Paid Field Program
Silver
Military Maneuvers Win in Virginia StampedeConsulting.com

J04 - Field Program - Local
Bronze
DeSteph for Virginia State Senate Camelback Strategy Group
Silver
A Field Program that Beat Warren, Sanders, and AOC Red Horse Strategies
Gold
Girmay Zahilay for King County Council CD Strategic, Inc.

J05 - Field Program - Ballot Initiative
Bronze
Memphis Public Safety Referendum--Sometimes Heroes Need Backup Hatch Consulting Group
Gold
30 Days/30 Points/30 Degrees Hackney & Hackney, Inc and StampedeConsulting.com

J08 - GOTV - Local
Bronze
New Jersey LD-21 Independent Expenditure Lincoln Strategy Group
Silver
Which Waze to the Polls? Pacific Campaign House
Gold
A GOTV Program that Beat Warren, Sanders, and AOC Red Horse Strategies

J09 - GOTV - Ballot Initiative
Bronze
Memphis Public Safety Referendum--Sometimes Heroes Need Backup Hatch Consulting Group

J10 - Ballot Access - Petition Collection
Bronze
Webster Parish--When the Deck is Stacked Against You Hatch Consulting Group
Winners

Silver
National Popular Vote
Blitz Canvassing

Gold
Memphis Public Safety Referendum—Sometimes Heroes Need Backup
Hatch Consulting Group

J11 - Grassroots Program - Public Affairs/Issue Advocacy
Bronze
Motorcade for Trade
Lincoln Strategy Group
Silver
Team
The Tuesday Company
Gold
Arizona's Physician Shortage Advocacy Campaign
Arizonans for Better Healthcare

J13 - Voter Registration Program
Gold
King County Elections - Voter Registration Mammoth

J15 - Walk/Handout Piece
Silver
Zwicker and Freiman: Innovative Solutions Walk Folder
The Beytin Agency

J16 - Best Use of Analytics
Silver
Identity Impact Modeling ft. Cleopatra
WPA Intelligence

Student
K01 - Best Campaign Plan
Silver
Erin Evans for Nashville City Council
Calvert Street Group
Gold
Jennifer Gamble for Nashville City Council
Calvert Street Group

Shoulda, Woulda, Coulda
L01 - Best Use of Direct Mail
Silver
My BFF
Cornerstone Solutions

L02 - Best Use of Television
Bronze
Why I'm Running
M:7 Agency, LLC
Silver
Junior
Consensus Communications

Gold
Normal People
Steve Grand Media and Messaging

L03 - Best Use of Digital/Internet
Bronze
Support Kids: Go Vote
topplr
Silver
Governor Rick Snyder and Michigan's "Digital" Road to Recovery
Advictory
Gold
Move CT Forward
Krivit

The One That Got Away
M01 - Best Use of Direct Mail
Silver
Back Alley
Chadderdon Lestingi Creative Strategies

M02 - Best Use of Television (NEW)
Bronze
The Superior Choice
M:7 Agency, LLC
Gold
"Say It"
RSH Campaigns

M05 - Best Use of Collateral
Bronze
Heads
The NOW Group
Gold
Bingo! 2019 Democrat Debate
ColdSpark

Technology
N01 - Best Ad Technology Innovation
Bronze
Creative Optimizer
Echelon Insights
Silver
Lightfoot for Mayor
MiQ Digital and Dover Strategy Group
Gold
Democratizing Data-Driven Digital
topplr

N02 - Best Innovation for Voter Targeting
Bronze
Geo-targeted polling stations in Jersey City
CounterPoint Messaging
Silver
Reaching voters where they are: GSG's Multi-Channel Approach to Polling
Global Strategy Group

Gold
Snapshot
Echelon Insights

N03 - Best Fundraising Technology
Gold
DonorRetention - Special Operations for America
DonorBureau

N04 - Best Use of Mobile Technology
Bronze
Mastering Mobile Ad Management
topplr
Silver
VPITV Always LIVE
VPITV
Gold
Which Waze to the Polls?
Pacific Campaign House

N05 - Best Use of Data Analytics/Machine Learning (Non-Fundraising) (NEW)
Bronze
Data Analytics & Machine Learning Dethrone Undefeated Democrat
Grassroots Targeting
Silver
AI-powered GOTV
Numinair
Gold
Eric Genrich for Green Bay
Strother Nuckels Strategies

N07 - Best Use of New Field Technology (NEW)
Silver
WOOP: Remote Workforce Optimization Tech
StampedeConsulting.com
Gold
VPITV Always LIVE
VPITV
SAVE THE DATE

AAPC 2021 Annual Pollie Awards & Conference

March 2 - 4, 2021
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