CARNIVAL MILWAUKEE
A World Party Of Culture, Music & Food

Saturday February 29, 2020
Presented by Associated Bank

A fundraiser for the Urban Economic Development Association of Wisconsin (UEDA)
CARNIVAL MILWAUKEE 2020

FOOD TASTING

Aggie's Bakery & Café Shop
Cakes by Linda Kay
Celesta
China Gourmet
Colectivo
Daddy's Soul Food
Hotel Madrid
Immy's African Cuisine
Jackie's Café
Jewels Caribbean
Junior's Smoked BBQ
Junior's Veggie Soul
Lola’s Empanadas
Mi Casa Su Café
Milk & Honey Liqueur
Mr. Bar-B-Que
Nature’s Tasty Treats
Orenda Café
Pepper Pot Catering
Pupuseria Los Angeles
Screaming Tuna Sushi & Asian Bistro
Speed Queen BBQ
The Cultured Vegan
Xankia
Zarletti

Staff:
Kristi Luzar, Executive Director
Constance Alberts, Bank On Greater Milwaukee Program Manager
Johanna Jimenez, Take Root Milwaukee Program Manager
Jessica Wetzel, Communications & Membership Director
Julia O'Connor, Operations Support
Welcome to UEDA’s 12th Annual Carnival Milwaukee!
On behalf of our Board of Directors and members, the Urban Economic Development Association of Wisconsin (UEDA) is pleased to welcome you to our annual fundraiser, Carnival Milwaukee – a celebration of Milwaukee’s rich culture and diversity.

Carnival Milwaukee is a “party with a purpose” – funds raised from this event will support UEDA’s collaborative work in community investment, sustainable homeownership and housing, regional transportation, small business growth, financial empowerment and the local food economy.

WHAT TO EXPECT TONIGHT

Food Tasting
Throughout the evening, please visit the dozens of restaurants and caterers that are participating in our Food Tasting. Information about their business, the food they serve, and where to find them is provided in this booklet.

Live Entertainment
Take in live music by local favorites De La Buena and Samba da Vida. Enjoy dance performances and lessons by Panadanza Dance Company and be sure to stop by our festive photo station designed by The PixelBooth. Tag #CarnivalMKE in your photos!

Fabulous Prizes
Visit the raffle table and browse over a dozen prize packages featuring products and services from some of Milwaukee’s unique businesses. Your booklet insert has a list of raffle items and values. Raffle tickets are 2 for $5, 6 for $10 or 15 for $20. Winners will be posted at the raffle table by 9:30pm. You do not need to be present to win!

Bridge Builder Award Presentation
We are thrilled to present Layton Boulevard West neighbors with our third annual Bridge Builder Award in recognition of their unique neighborhood spaces, events and community partnerships that honor diversity and connect people and places. Learn more on page 3.
We are pleased to have Associated Bank as our Carnival Milwaukee Presenting Sponsor!

For more than a decade, Associated Bank has been an active member and supporter of UEDA educational events and programs. Their community partnerships with UEDA and numerous other organizations demonstrate their commitment to investing in Milwaukee's neighborhoods, celebrating the diversity of our community, and promoting economic inclusion for all.

INVESTING IS IMPORTANT

ESPECIALLY WHEN IT’S IN THE COMMUNITY.

We believe that when you invest in the place where you work and live, everyone wins. That's why we're proud to support the Urban Economic Development Association (UEDA) and make our communities stronger from the bottom up.

Learn more about our community commitment at AssociatedBank.com.
CARNIVAL MILWAUKEE BRIDGE BUILDER AWARD

UEDA’s Carnival Milwaukee Bridge Builder Award recognizes a community member or partner for their efforts to honor diversity and connect people and places through the expression of culture in food, art, music and space.

We are thrilled to present Layton Boulevard West Neighbors with our third Bridge Builder Award in recognition of their unique neighborhood spaces, community events and partnerships.

By integrating a love and appreciation for diversity into nearly every program and activity they lead, Layton Boulevard West Neighbors regularly connects the city of Milwaukee and residents of Silver City, Burnham Park and Layton Park to opportunities to engage with one another and build relationships to create lasting change and strong neighborhoods.

Visit www.lbwn.org to learn more about their programs and projects!

PLANNING COMMITTEE & OUTREACH PARTNERS

This event is not possible without the generous assistance and commitment of the following individuals. Join us in thanking each of them for their help.

Andy Nelson, Bader Rutter
David Glenn UEDA Volunteer
Elmer Moore Scale-Up Milwaukee
Emerald Mills Diverse Dining

Mallory Davis Scale-Up Milwaukee
Marjorie Rucker The Business Council
Nikki Payne* SEWRPC
Sherri Jordan* Milwaukee County

*UEDA Board Member
COMMUNITY PARTNERSHIPS

Diverse Dining & UEDA Community Meal Series

Established in 2018, the mission of Diverse Dining is to cultivate courage, compassion and connection through meaningful conversations centered on diverse foods and cultural exploration. Since its launch in 2008, Carnival Milwaukee has provided the Milwaukee community with a space to come together across deeply rooted geographic and cultural boundaries for meaningful cross-cultural interactions.

With support from Northwestern Mutual, we are able to carry on the spirit of Carnival Milwaukee throughout the year by partnering with Diverse Dining on a series of Community Meals in 2020.

Visit the Diverse Dining table in the lobby for more information and to sign-up to receive invitations to upcoming events!

Bay View High School Culinary Program

Students from Bay View High School’s Culinary Arts program have prepared some pre-event appetizers for you to enjoy in the lobby!

The students who have prepared food for you this evening are currently enrolled in a Culinary Arts program through Milwaukee Public Schools. This is a two-year course of study that begins junior year and is guided by the ProStart program. By bringing together the industry and the classroom, ProStart gives students a platform to discover new interests and talents to open doors for fulfilling careers. Students who pass two national exams, demonstrate proficiency in skills and work 400 hours in the industry earn the ProStart National Certificate of Achievement.
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<tr>
<th>Restaurant/Menu Item</th>
<th>Dishes/Options</th>
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<tr>
<td>Aggie’s Bakery &amp; Cake Shop</td>
<td>Assorted Mini Cupcakes</td>
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<td>Bay View High School Culinary</td>
<td>Seafood Gumbo</td>
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<td>Cakes by Linda Kay</td>
<td>Assorted Baked Good</td>
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<td>China Gourmet</td>
<td>Sesame Chicken w/ Broccoli</td>
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<td>Daddy’s Soul Food &amp; Grille</td>
<td>Macaroni &amp; Cheese</td>
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<td>Hotel Madrid</td>
<td>Veggie Paella</td>
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<td>Immy’s African Cuisine</td>
<td>Veggie Sambusas</td>
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<td>Jackie’s Cafe</td>
<td>Chicken &amp; Veggie Eggrolls</td>
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<td>Jewels Caribbean</td>
<td>Green Fig (Banana) Salad</td>
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<td>Juniors Smoked BBQ</td>
<td>Smoked Chicken</td>
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<td>Juniors Veggie Soul</td>
<td>Vegan Chickpea Curry</td>
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<td>Lola’s Empanadas</td>
<td>Guava &amp; Cream Cheese Empanadas</td>
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<td>Milk &amp; Honey Liqueur</td>
<td>Milk &amp; Honey Liqueur</td>
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<td>Mi Casa Su Café</td>
<td>Veggie Lasagna</td>
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<td>Mr. Bar-B-Que</td>
<td>BBQ Rib Tips &amp; Chicken</td>
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<td>Nature’s Tasty Treats</td>
<td>Nice Cream Sundae</td>
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<td>Orenda Café</td>
<td>Pepper &amp; Cheese Chimichanga</td>
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<td>Protein Pot Catering</td>
<td>Jamaican Jerk Chicken</td>
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<td>Pupuseria Los Angeles</td>
<td>Bean &amp; Cheese Pupusa</td>
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<td>Screaming Tuna Sushi</td>
<td>Variety of Sushi</td>
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<td>Speed Queen BBQ</td>
<td>BBQ Turkey &amp; Pork Shoulder</td>
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<td>The Cultured Vegan</td>
<td>Thai Curry Meatballs</td>
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<td>Xankia</td>
<td>Banh Mi Sandwiches</td>
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<td>Zarletti</td>
<td>Meatballs in Tomato Sauce</td>
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CARNIVAL MILWAUKEE FOOD TASTING PARTICIPANTS

All the establishments participating tonight are locally owned and operated business that contributes to the health and vitality of our community. Use this booklet to find them after tonight’s event!

Aggie’s Bakery & Cake Shop
7328 W Greenfield Ave, West Allis, WI 53214
Phone: 414-482-1288 * www.aggiesbakery.com
You will notice right away that Aggie’s cakes are more delicious than other cakes you have tried in the past. We use only the highest quality ingredients, recipes and baking practices resulting in exceptionally delicious and moist cakes!

Cakes by Linda Kay
Phone: 414-202-8876 * cakesbylindakay@gmail.com
We provide Cakes, Pies, Cobblers, Cookies and other items! We cater Weddings, Showers, Birthdays and other events. Give us a call and place an order – you will be glad you did!

China Gourmet
117 E. Wells Street, Milwaukee, WI 53202
Phone: 414-272-1688 * www.china-gourmet.com
Serving daily lunch buffet, Sunday Brunch, Weekend Dinner Buffet, Dine In, Carry Out, and Delivery.

Colectivo Coffee
Over 10 Milwaukee area locations * www.colectivocoffee.com
Locally owned and operated coffee roaster offering online coffee, wholesale, bakery, with cafes in Milwaukee, Madison and Chicago, IL.
Daddy’s Soul Food & Grille
754 N 27th Street, Milwaukee, WI 53208
Phone: (414) 448-6165 * www.daddysoulfoodgrille.com
Soul food buffet, made to order grill, and desserts! Vegetarian? Relax, we got you too! Come eat like you’re at home.

Hotel Madrid
600 S 6th Street, Milwaukee, WI 53204
Phone: 414-488-9146 * www.hotelmadridmke.com
Whether looking for tapas or a bowl of street noodles, you will find a perfect meal to experience worldly cuisine in the heart of Milwaukee.

Immy’s African Cuisine
Phone: 414-406-1706 * www.immysafricancuisine.com
Immy’s African Cuisine offers the most unique variety of authentic East African dishes that you will ever experience. Call for catering options.

Jackie’s Cafe
3906 N 76th Street, Milwaukee, WI 53222
Phone: 414-249-5672
Hmong restaurant on Milwaukee’s north-west side offering dine-in, take out and a daily buffet.

Jewels Caribbean Bar, Restaurant, & Lounge
2230 N Dr. Martin Luther King Drive, Milwaukee, WI 53212
Phone: 414-585-0678 * www.jewelscaribbean.com
Best rum bar in the state! Call for catering options and to rent out their space for special events.
Junior’s Smoked BBQ
2200 W Fond Du Lac Ave, Milwaukee, WI 53206
Phone: 414-499-9056
We do more than just BBQ. We offer a variety of dishes, including chicken and waffles, Philly cheeses stakes, fried chicken and fish.

Junior’s Veggie Soul
7040 N Santa Monica Blvd, Fox Point, WI 53217
Phone: 414-699-7482
Offers vegetarian dishes that include mock tuna salad, smoked baked beans, veggie burgers and smoked tofu. Find us at the Thiensville, Brown Deer, Fondy and South Shore farmers’ markets.

Lola’s Empanadas
www.lolasempanadasmke.com
Offers a mouthwatering selection of empanadas to satisfy anyone’s pallet. Find this food truck at the West Allis Farmer’s Market and special events throughout the summer. Catering available year-round through Antigua Catering and Events!

Mi Casa Su Café
1835 N. Dr. MLK Drive, Milwaukee, WI 53212
Phone: 414-488-9916
Premier breakfast, lunch and dinner spot in the Brewers Hill neighborhood, serving healthy and unique fare with vegetarian, vegan and gluten-free options.

Milk & Honey Liqueur
www.RealMilkandHoney.com * info@mandhspirits.com
Milk & Honey is the world’s first date honey cream liqueur. Date honey - not bee honey - was the real honey of the ancient "land of milk & honey". It is all natural, very smooth, and incredibly delicious.
Mr. Bar-B-Que
8322 W Lincoln Ave, West Allis, WI 53219
Phone: 414-391-4760
Meats are marinated, dry rubbed and slow-smoked over a live fire. Sides available, including creamy coleslaw, potato salad, baked beans, spaghetti, BBQ spaghetti, macaroni and cheese, and greens.

Nature's Tasty Treats
100% all natural raw and vegan frozen treats. We specialize in Nice Cream, Sorbet, Freeze Pops, Herbal Iced Tea, Lemonade and Gluten-Free baked goods.

Orenda Café
3514 W National Ave, Milwaukee, WI 53215
414-212-8573 * www.orendacafe.org
Specializing in Latin-inspired dishes, Orenda Café is a brunch place with something for everyone. We serve bottomless Bloody Mary’s on Saturday and bottomless mimosas on Sunday.

Pepper Pot Catering
4120 W. Capitol Drive, Milwaukee, WI 53216
Phone: 414-628-7032 * On Facebook: PepperPot Catering MKE
Chef Dwight Jackson is a native Jamaican who has cultivated the art of Caribbean cuisine through family recipes that have been passed down through the generations. Pepper Pot offers take-out and catering.

Pupuseria Los Angeles
3530 W National Ave, Milwaukee, WI 53215
414-520-4131 * wwwcielito-salvadoreno.business.site
Cielito Salvadoreño is a food truck that serves authentic salvadoreña pupusas. A pupusa is a traditional Salvadoran dish of a thick corn tortilla stuffed with a savory filling. Visit their food truck or contact them to cater your next event!
Screaming Tuna Sushi & Asian Bistro
106 W. Seeboth Street, Milwaukee, WI 53204
Phone: 414-763-1637 * www.screamingtuna.com
Screaming Tuna is a Sushi & Asian Bistro specializing in traditional dishes with a twist. From our Signature Roll to our Korean Tacos, you'll find classic flavors and one-of-a-kind inspired fusions.

Speed Queen BBQ
1130 W. Walnut Street, Milwaukee, WI 53205
Phone: 414-265-2900 * www.speedqueenbbq.com
Whether you’re planning a small celebration or the ultimate party, Speed Queen BBQ will make sure the food is delicious and talked about for years to come.

The Cultured Vegan
Phone: 347.674.7246 * www.theculturedvegan.com
From small intimate dinners to large party gatherings, we offer a full service catering package to accommodate you, including refreshments, appetizers, multi-course meals or buffets and vegan desserts.

XANKIA
222 W Wells St, Milwaukee, WI 53203
Phone: 414- 817-0241
XANKIA (Sun-Kia) is a Vietnamese Banh Mi (sandwich) shop located in Downtown Milwaukee. We offer an assortment of Vietnamese and Hmong entrees, snacks, appetizers, and desserts.

Zarletti Restaurant
741 N. Milwaukee Street, Milwaukee, WI 53202
Phone: 414-225-0000 * www.zarletti.net
Zarletti serves traditional Italian fare inspired by the country cooking of northern regions. Rustic pasta dishes are abundant and classic northern Italian entrees feature fresh seafood, veal and lamb. Their signature Osso Bucco is not to be missed!
CARNIVAL MILWAUKEE FOOD TASTING MAP

The restaurants, caterers and makers featured in our food tasting are located in all corners of our great community!

Visit www.CarnivalMilwaukee.com to access the map below.
Mardi Gras (French for Fat Tuesday), is a day dedicated to eating richer foods before ritual fasting in the Lenten season.

Samba-enredo songs are performed for Brazilian Carnival festivities.

On Wednesday, March 4 all proceeds raised at the Indeed taproom from 3-11 p.m. will be donated to Radio Milwaukee!
CREATIVE PARTNERS

- 88Nine Radio Milwaukee:  www.radiomilwaukee.org
- De La Buena:   www.delabuena.com
- Digital Edge: www.digitaledgecc.com
- Jason Gierl: Pabst Theater Group
- Mutope J. Johnson: Design services for Carnival Milwaukee
- Panadanza Dance Company:  www.panadanza.com
- Patricia Kline, Photographer
- Samba da Vida: www.facebook.com/SambadaVidaMKE/
- The PixelBooth: www.thepixelbooth.com

PROMOTIONAL PARTNERS

- Bader Philanthropies  
  www.bader.org
- BizStarts 
  www.bizstarts.com
- Diverse Dining 
  www.4diversedining.com
- Gateway to Milwaukee 
  www.gatewaytomilwaukee.com
- King Drive BID 
  www.kingdriveis.com
- Scale-Up Milwaukee 
  www.scaleupmilwaukee.org
- Social X 
  www.socialxmke.com
- The Business Council 
  www.mketbc.wordpress.com
THANK YOU TO OUR RAFFLE DONORS

*Your booklet insert has a list of raffle packages and values*

Bado Buna
Black Shoe Hospitality
Clarissa Ortiz
Comedy Sportz
Discovery World
Drink Wisconsinbly
Gary White
Goody Gourmets
Kathryn Berger
Lakefront Brewery
LuLu Cafe
Milwaukee Admirals
Milwaukee Brewers
Milwaukee Film
Milwaukee Public Museum
Nicole Rose Heinle Therapeutic Massage
Nikki Purvis
Northwestern Mutual
Office Copying Equipment Ltd
Outpost Natural Foods
Patricia Kline
Potawatomi Hotel & Casino
PRP Wine International
SPEARity
Stand Eat Drink
The Bartolotta Restaurants
The Sophisticated Man
Usinger’s Famous Sausage
Vineyard Real Estate
Wisconsin State Fair
YETI
Zarletti
About UEDA

UEDA is a membership association that has been supporting the professional development of individuals and groups in community and economic development since 1997.

MISSION: UEDA is dedicated to facilitating effective, cross-sector collaboration, meaningful connections, and strengthening individual and organizational capacity in Wisconsin’s community and economic development sector.

We focus on and advocate for community investment, sustainable homeownership and housing, regional transportation, small business growth and the local food economy.

VISION: The members and communities we serve are inspired and thriving, with equitable access to investment and opportunity.

MEMBERSHIP: UEDA's impact and membership is diverse, and our success is directly connected to their support and engagement. Broad participation lets us showcase the power of community and economic development work in Wisconsin, as we strive to shine a light on the programs, services and expertise provided by our members, and connect them with new resources and potential partners.

We invite you to become a UEDA Member today if you are interested in community development activities that support strong and vibrant neighborhoods; regional cooperation and workforce transportation initiatives; commercial revitalization and small business/entrepreneurship support; and financial empowerment and inclusion.

More information at www.uedawi.org under “Join or Renew”
Our Work
Each year, UEDA engages 1,200+ professionals in the community and economic development sector by:

- Promoting sustainable homeownership resources
- Connecting the community to financial education/services
- Connecting food-based businesses to resources
- Providing nonprofit capacity-building and TA
- Strengthening Milwaukee’s small business resource sector
- Investing in underserved communities and neighborhoods
- Advocating for a regional transportation system

Specific program areas include:

Membership: We provide capacity-building, information, and networking opportunities to our members and partners through monthly newsletters, listserv and events.

Collaborative Projects: UEDA provides administrative support, meeting facilitation, and activity coordination to a variety of coalitions and programs, including Take Root Milwaukee, Bank On Greater Milwaukee, Small Business Affinity Group, and the Food Enterprise Development Network.

Events: UEDA hosts several events including an annual UEDA Community Gathering, Community Development Summit, our annual fundraiser, Carnival Milwaukee, and our Emerging Topics in Economic Development series.

Contracted Services and Technical Assistance: UEDA has provided organizational development, project management, program evaluation and fiscal agent services to a variety of organizations and projects over the past 20 years, focusing on housing, neighborhood revitalization and nonprofit capacity.

Learn more about us at www.uedawi.org
CARNIVAL MILWAUKEE 2020

– RIO –
Presenting Sponsor
Brazil hosts one of the largest Carnaval celebrations in the world in Rio de Janeiro each year.

– MARDIS GRAS –
Premier Level Food Tasting Sponsor
French for Fat Tuesday, Mardi Gras is a day dedicated to eating richer foods before fasting during Lent.

– SAMBA –
Premier Live Entertainment Sponsors
Samba-enredo songs are performed for the festivities of Brazilian Carnival.

– CARNIVAL KREWE –
Signature Sponsors
A Krewe is a group of people who ride in, create, fund and execute Carnival parades.

– ROYAL COURT –
Honored members of a Krewe, including a King, Queen, Dukes and more.

CommonBond Communities - Wisconsin • EWH Small Business Accounting
Greater Milwaukee Association of REALTORS® • Greater Milwaukee Committee
Gruber Law Offices • Kelben Foundation • Mueller Communications
P3 Development Group • WHEDA

– J’OUVERT –
A large street party held during Carnival in many Caribbean cultures.

Atid Properties • Froedtert & the Medical College of Wisconsin
Goyke & Associates • Great Midwest Bank
Sales Consultants of Brookfield • Wegner CPAs
Carnival Milwaukee is an annual fundraiser for the Urban Economic Development Association of Wisconsin (UEDA). UEDA is a 501(c)(3) nonprofit membership organization dedicated to the professional development of individuals and groups working in community and economic development in Wisconsin.

Our mission is to enhance cities and their residents by focusing on housing, economic development, and job creation.

To learn more about us and our current projects & programs, visit www.uedawi.org.